

Agenda

8:00 A.M. REGISTRATION

8:30 A.M. WELCOME

Jack Knott, Dean, USC Sol Price School of Public Policy

Kome Ajise, Executive Director, Southern California Association of Governments

Bill Jahn, President, Southern California Association of Governments

Julie Lam, Regional Director, Los Angeles Regional Office, U.S. Census Bureau

8:45 A.M. PANEL 1 DEMOGRAPHIC CHECK-UP: BEGINNING OF SLOW GROWTH?

California's rate of population growth is at a 100-year low. Among the components of population growth, the birth rate is the most important source of the state's future growth. Despite the region's economic recovery since the Great Recession, the birth rate has declined for all races and most age groups in Southern California. Meanwhile, California continues to lose population to other states in a dramatic reversal of its history of attracting domestic migrants. This panel will discuss these recent trends and factors contributing to slowed growth.

MODERATOR Beth Jarosz, Senior Research Associate, Population Reference Bureau

Johanna Thunell, Postdoctoral Scholar, USC Schaeffer Center for Health Policy and Economics

Ethan Sharygin, Assistant Chief, Demographic Research Unit, California Department of Finance

9:35 A.M. PANEL 2 PREPARING FOR CENSUS 2020

Census 2020 is uniquely important for states and localities whose Congressional representation and federal funding for the next decade will be determined by its count of the population. California's diversity, size, and varied urban landscapes have made its population one of the hardest to count which are likely to be exacerbated by confusion over the citizenship question. What could Southern California be at risk of losing? Guest speakers will discuss the potential for undercount especially among vulnerable populations along with plans to overcome the challenges and anticipated outcomes of Census 2020.

MODERATOR Julie Lam, Regional Director, Los Angeles Regional Office, U.S. Census Bureau

Beth Jarosz, Senior Research Associate, Population Reference Bureau

Jeff Enos, Deputy Regional Director, U.S. Census Bureau

Maria de la Luz Garcia, Director of Census 2020 Initiative, Los Angeles Mayor's Office

10:25 A.M. BREAK

10:40 A.M. PANEL 3 DEMOGRAPHIC CHANGE & HOUSING NEEDS

In Summer 2018, median home prices exceeded their pre-Great Recession highs. Housing affordability has become a central issue and threatens the quality of life for Southern Californians. But the region's housing supply has a long way to go as inventories are low and new construction consistently fails to meet state and regional targets—particularly for low and middle-income housing. Most vulnerable from this housing shortage are low-income and young populations entering the rental market. This panel will discuss the region's changing demographics and the corresponding housing needs along with recent housing supply trends.

MODERATOR Randall Lewis, Executive Vice President and Principal, Lewis Operating Corp

Jordan Levine, Deputy Chief Economist, California Association of Realtors

Dowell Myers, Professor, USC Sol Price School of Public Policy

Junggho Park, PhD Candidate, USC Sol Price School of Public Policy

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11:30 A.M. PANEL 4 DEMOGRAPHIC CHANGE & LONG-RANGE REGIONAL PLANNING

California's regional agencies must be keenly aware of demographic trends in order to develop long-range plans for regional transportation and sustainable growth. First, the state's population is graying. This year, the youngest baby boomers will turn 55 and between now and 2030, over 75% of the state's population growth will be over age 65. Second, there are signs the large Millennial population is moving away from its appetite for denser living and alternative transportation and beginning to resemble previous generations, but just a little delayed. Third, our region is receiving fewer immigrants, and they tend to be wealthier than before. Leaders from metropolitan planning organizations across California will discuss how these changes will impact their regions and what they are doing to address them.

MODERATOR Sarah Jepson, Acting Director of Planning, Southern California Association of Governments

Charles "Muggs" Stoll, Director of Land Use and Transportation Planning, San Diego Association of Governments

Therese McMillan, Executive Director, Association of Bay Area Governments

Tony Boren, Executive Director, Fresno Council of Governments

12:20 P.M. WORKING LUNCH & KEYNOTE PREPARING FOR THE BEST POSSIBLE CENSUS IN 2020

James T. Christy, Assistant Director for Field Operations, U.S. Census Bureau

James Christy will discuss the importance of Census 2020, along with its unique challenges, and the U.S. Census Bureau's plans to overcome them.

1:30 P.M. CELEBRATION: 30 YEARS OF PARTNERSHIP

1:45 P.M. ROUNDTABLE DISCUSSIONS

Table 1 – **Census 2020 and Introduction to data.census.gov**

Table 2 – **Regional Housing Needs Assessment**

Table 3 – **2020 and Beyond: What's in Store for Los Angeles' Public School Enrollments?**

Table 4 – **California Population Estimates: Use of Administrative Data to Estimate Migration Flows in Fire Impacted Areas**

Table 5 – **LA County Health Department: Fertility**

Table 6 – **Tax Increment Financing for Sustainable Growth**

3:00 P.M. TAKEAWAYS OF ROUNDTABLES, QUESTIONS & ANSWER

3:30 P.M. CONCLUDING REMARKS