



**DEDICATED TO HELPING BUSINESS  
ACHIEVE ITS HIGHEST GOALS.**

DEDICATED TO HELPING BUSINESS ACHIEVE ITS HIGHEST GOALS.



# Business Aviation Good Business in California

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# National Business Aviation Association

- Founded 1947
- 10,400 member companies
- Small, mid-size large
- Operate throughout U.S. and world
- 17% operate piston aircraft



# Economic and competitive value of Business Aviation



- 92% of Fortune 500 companies use business aviation
- 116% higher production revenue
- 400% Higher earnings
- 500% higher capitalization
- Rated among the best places to work
- Strongest most responsible companies in America

 A logo featuring a blue checkmark with a grid pattern. Below it, the text "NO PLANE NO GAIN" is written in white capital letters on a black rectangular background.

NO PLANE NO GAIN

# Business Aviation is Good Business

- Contributes \$150 billion to the U.S. economy
- Employs more than \$1.2 million people
- Generates a small carbon footprint
- Reaches 10 times the number of U.S. airports than airlines
- Accounts for just 4% total traffic at the busiest airports
- Has a safety record comparable to the airlines
- Enables companies to operate more efficiently





# Creating an environment for business aviation to thrive



# NBAA

Creating an environment for business aviation to thrive

- Communications
- Professional Development
- Advocacy



# National Business Aviation Association

October 21-23, Orlando Florida





# Advocacy in Southern California

# TOP TEN

Ten great leaders  
from ten great organizations  
share ten great reasons  
to use business aviation.

NO PLANE  
NO GAIN



*AIRPORTS HANDBOOK*



*AIRSPACE*

## Outlook for Business Aviation

- Increase in aircraft sales – international new & used
- Increased safety and efficiency through technology
- DHS, TSA and Customs solutions
- Consistent FAA and DOJ support for obligated airports

# Santa Monica Municipal Airport

- Lawsuit filed by City
- Dismissed on Technical Grounds
- Part 16 Complaint filed by tenants and users
- Request for Dismissal
- Tenant-User Response due Friday
- Ballot Initiative – Measure D  
Santa Monica Voters Decide





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