

# Active Transportation Working Group

June 20, 2019

[www.scag.ca.gov](http://www.scag.ca.gov)



# Agenda

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1. 2019 Active Transportation Program Update
2. 2018 Sustainable Communities Planning Grants Update
3. Connect SoCal Active Transportation Strategies
4. Disadvantaged Communities Active Transportation Planning Initiative
5. *Go Human* Pledge and Workshops
6. *Go Human* Kit of Parts
7. *Go Human* Challenge
8. ATWG Outlook

# 2019 Active Transportation Program Update

Hannah Brunelle

Active Transportation and Special Programs

June 20, 2019

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# Statewide Outcomes and Regional Program

## Statewide SCAG Region

- 23 projects
- \$163 million total project costs
- \$137 million in ATP funding
- 62% of statewide pot (\$218m)

## Regional

- \$88 million for Implementation projects
- \$4.5 million for Planning and Capacity Building

## Update

- SCAG has sent award letters
- CTC adopted the program at their May 15th meeting
  - ATP Funded Projects must receive their allocation from the CTC prior to initiation
  - SCP projects awarded ATP must also receive allocation from the CTC
- Projects with FY 19–20 funding should begin allocation process ASAP

# 2018 Sustainable Communities Planning Grants Update

Hannah Brunelle

Active Transportation and Special Programs

June 20, 2019

[www.scag.ca.gov](http://www.scag.ca.gov)



# 2018 SCP AT Summary of Applications



<b>Project Type</b>	<b>Number Received</b>	<b>Number Funded</b>
Community-wide/Area Plans	18	6
Quick Builds	12	6
Regional Corridors	4	2
Safety Strategic Plans	2	2
<b>Total</b>	<b>36</b>	<b>16</b>



# 2018 SCP AT Recommended Project List



## Outcomes:

- 20 recommended projects (4 projects through statewide ATP)
- \$6.8 total funding
  - ~ \$4.5 ATP funds
  - ~ \$2.3 SB1 formula funds

# 2018 SCP AT Recommended Project List



## Next Steps:

- SB1 funded projects:
  - Award letters sent to awarded projects
  - SCAG to begin procurement process and issue RFPs (Summer 2019–Winter 2020)
- Quick–Build ATP funded projects:
  - CTC approved project list (May 2019)
  - Award letters sent to awarded projects
  - SCAG to complete CTC allocation (Fall 2019)
  - SCAG to begin procurement process and issue RFPs



# Active Transportation Strategies

Julia Lippe-Klein

Active Transportation and Special Programs

June 20, 2019

[www.scag.ca.gov](http://www.scag.ca.gov)



# Strategies and Actions

## Goal:

- Identify strategies that align will allow local, county, and regional agencies to identify projects that will support Connect SoCal implementation
- Identify actions SCAG can take in the near future to support active transportation planning and project implementation across the region

Plan Supporting  
Strategies

Recommended  
Actions

## Plan Supporting Strategies

- Used for alignment in SCP and ATP grants
- Used in the development of aligning local active transportation plans
- Used to develop regional vision of project typology priorities
- Provide alignment with state and Caltrans district planning documents

# Connect SoCal Draft Active Transportation Strategies



Equity

Planning

Complete Streets

Short Trips

Data Collection

Education and  
Encouragement

Regional Trips

Technology and  
Micro-Mobility

Safety

## Example Draft Equity Strategies

Strategy 1 – Engage with and fund community based organizations and/or trusted community partners to conduct education and outreach for plans, programs and infrastructure projects.

Strategy 2 – Have community members at the table or represented on decision making bodies during project conceptual phases and throughout implementation to ensure the projects benefit the community.

Strategy 3 – Use data driven decision making that incorporates consideration of historical inequities when identifying needs and allocate resources to appropriately address those needs.

Strategy 4 – Incorporate equity metrics or policies into plans and projects to ensure outcomes benefit communities in need.

Strategy 5 – Analyze and address the likelihood of gentrification that might be caused by the projects implementation and incorporate strategies to ensure displacement does not occur.

Strategy 6 – Ensure that projects will support users of all ages, abilities and demographic categories to maximize benefits including safety.

## Recommended Actions

- Focus on SCAG's core strengths and available resources (e.g. data, modeling, planning, encouragement).
- Achievable between adoption of Connect SoCal and 2024 RTP/SCS.
- Development of tools to reduce duplication and improve efficiencies of planning.
- Legislative and policy frameworks that could create paradigm change.



# Connect SoCal Draft Active Transportation Actions



Equity

Planning

Complete Streets

Short Trips

Data Collection

Education and  
Encouragement

Regional Trips

Technology and  
Micro-Mobility

Safety

## Example Draft Equity SCAG Actions

SCAG will incorporate equity considerations for disadvantaged communities into future funding opportunities including the Sustainable Communities Program and the regional portion of the Active Transportation Program.

SCAG will incorporate equity considerations for disadvantaged communities into planning and Go Human campaign activities where appropriate.

SCAG will conduct research, identify best practices and host trainings for stakeholders on incorporating equity considerations for disadvantaged communities into the active transportation planning and project delivery process.

SCAG will identify strategies to support low resourced agencies and communities in accessing and implementing grant funded projects.

# Regional Investment Strategies



## Short Trips

- Pedestrian Improvements
- Local Bikeway Improvements
- First-Last Mile Improvements
- Safe Routes to School Infrastructure

## Regional Trips

- Regional Bikeway Network
- Regional Greenway Network
- California Coastal Trail
- First-Last Mile Improvements

## Planning

Data Collection

Technology-Micro Mobility

Complete Streets

Education and Encouragement

Safety

# Comments on Strategies and Actions



Please provide comments and suggestions by: July 10, 2019

Hannah Keyes – [keyes@scag.ca.gov](mailto:keyes@scag.ca.gov)

# SCAG's Disadvantaged Communities Active Transportation Planning Initiative

Julia Lippe-Klein

Active Transportation and Special Programs

June 20, 2019

[www.scag.ca.gov](http://www.scag.ca.gov)

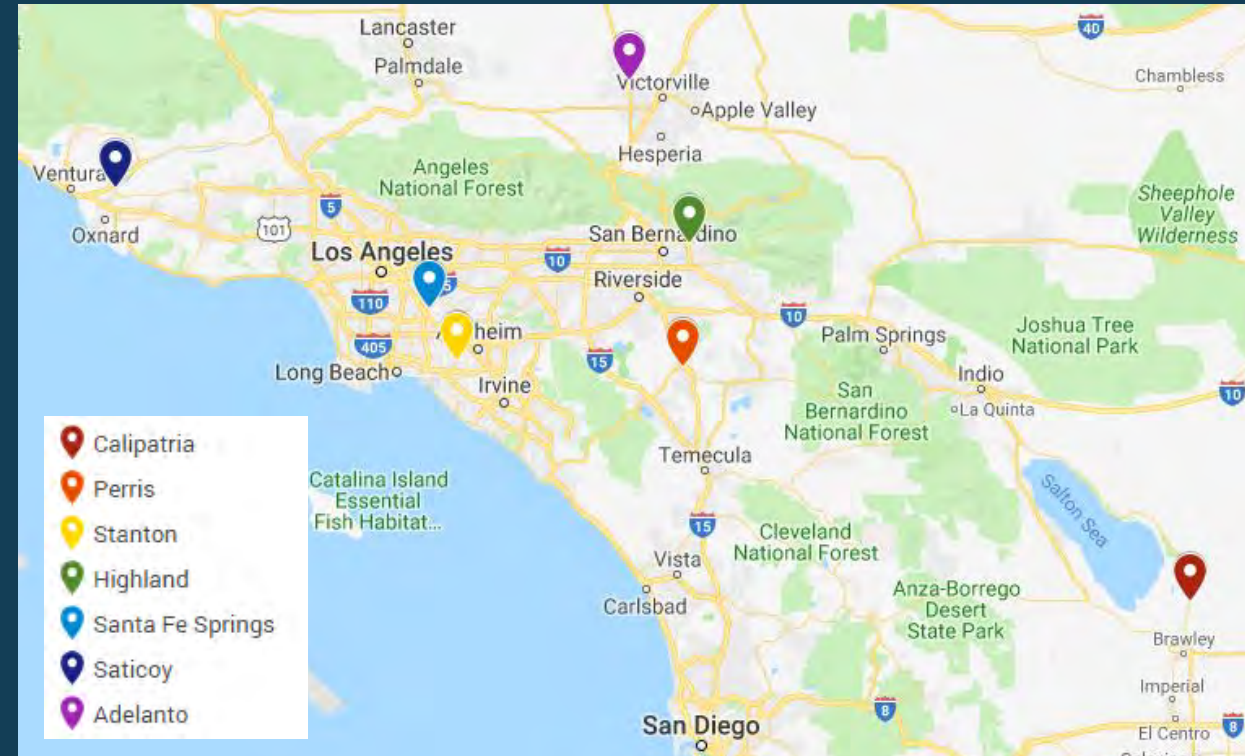


# SCAG's DAC Active Transportation Planning Initiative



## Project Overview:

- SCAG's Disadvantaged Communities Planning Initiative (DACPI)
  - 18-month project
  - Launched February 2019
- AT Plan template
  - Standardized elements
  - Outreach & Equity Frameworks
  - Demonstration events
- Piloting process in 7 communities

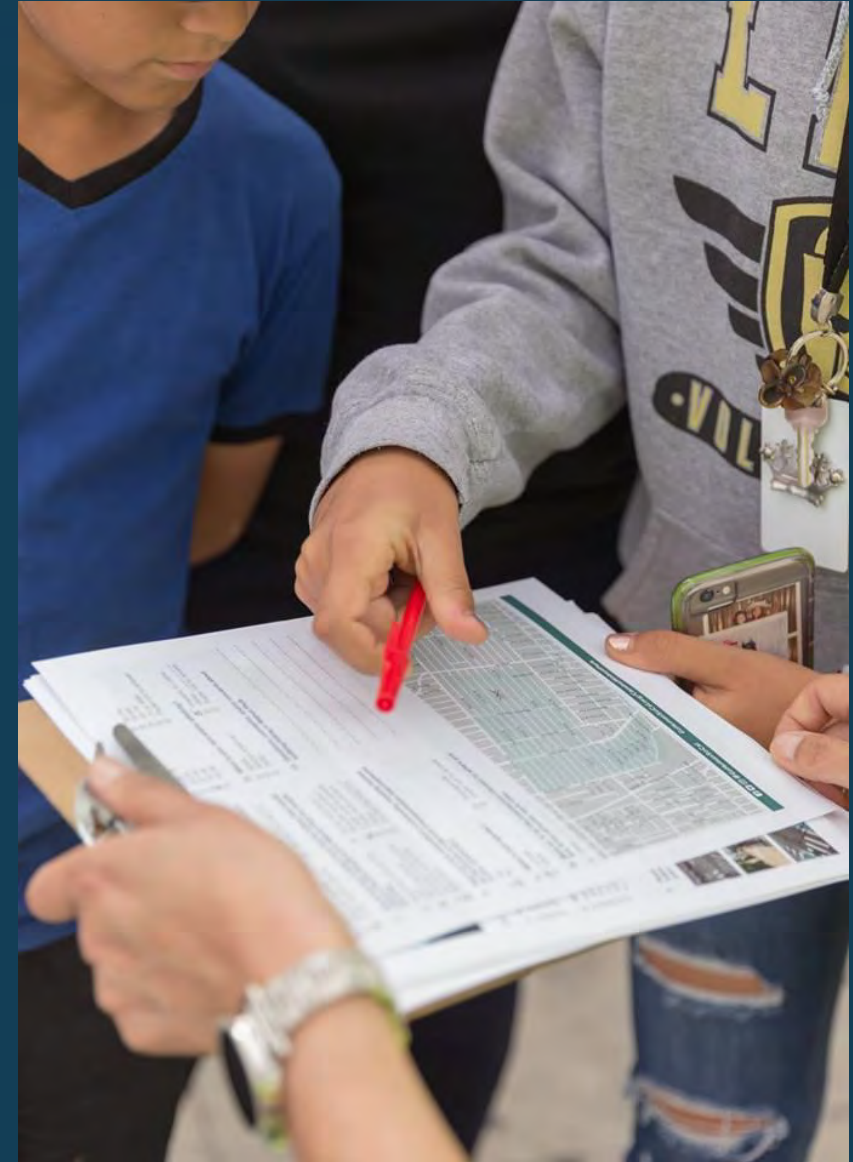


# SCAG's DAC Active Transportation Planning Initiative



## What is Informing the Template ?

- National Scan of Best Practices of ATPs
- ATP Expert Focus Groups
- Active Transportation Data and Analytics
- Health and Equity Data
- Outreach and Engagement Strategies
- Equity Framework



# SCAG's DAC Active Transportation Planning Initiative



## Project Goals

- Develop a low-cost template for delivering active transportation plans in low-resourced communities;
- Expand the use and value of SCAG's existing outreach resources, including its *Go Human* demonstration elements and data services;
- Align planning products with the requirements of the California Active Transportation Program to ensure plans serve as an effective vehicle for accessing infrastructure funding;
- Operationalize the template by developing local active transportation plans based on robust community engagement activities, including trainings and collected community input on temporary safety demonstration projects.
- Better position each City to successfully compete for State funding to build out its active transportation network and support local programs.





# ***Go Human Updates***

Julia Lippe-Klein

Active Transportation and Special Programs

June 20, 2019

[www.scag.ca.gov](http://www.scag.ca.gov)





# Safety Leadership Symposium, Pledge and Workshop Series

Julia Lippe-Klein

Active Transportation

June 20, 2019

[www.scag.ca.gov](http://www.scag.ca.gov)



# How SCAG is Promoting Safety: Traffic Safety Symposium

- Encourage collaboration among local elected officials to support collision-reducing strategies
- Inform elected officials and high-level practitioners about traffic safety issues and solutions in the region
- Motivate action at the local level through the SCAG Safety Pledge

## Top 3 takeaways

- Data reveals pedestrians and bicycles are disproportionately impacted by crashes
- Creative outreach campaigns can motivate people and influence their behavior
- Data alone is not enough to produce equitable outcomes – robust community engagement is required



# Take the Safety Pledge! (June 2019)

Depending on the unique needs of your community

- Adopt a vision zero plan
- Host a pop-up safety demonstration project
- Implement safety outreach campaign



<https://scag.wufoo.com/forms/scag-safety-pledge/>

# What are the Benefits of Making a Safety Pledge?



Receive the following resources from SCAG below:

- Sample resolution
- Sample Social media
- Newsletter content
- Workshop and Webinar series ( July–August, 2019)
- SCAG Go Human Media Resources
- Kit of Parts Demonstration Materials

A screenshot of the SCAG Safety Pledge form. The header includes the SCAG logo and the "go human" logo. The form title is "SCAG Safety Pledge". The text explains the purpose of the pledge and lists resources provided to signatories. The form fields include Name (Title, First, Last, Suffix), Title, Organization, Address (Street Address, Address Line 2), City, State / Province / Region, Postal / Zip Code, and Country.

**SCAG Safety Pledge**

Take the SCAG Safety Pledge and join us in creating safer streets that promote walking, biking, and connect communities across Southern California.

The Safety Pledge encourages local governments to commit to improving safety in your community. Your city can choose to participate in a variety of ways depending on the unique needs of your community. Anything from adopting a Vision Zero plan, to hosting a pop-up safety demonstration, to implementing a safety outreach campaign can help make a difference.

By committing to this pledge today, your organization will be eligible to register for safety workshops and webinars and gain access to the Safety Pledge Toolkit.

Fill in your information to receive the Safety Pledge Toolkit that contains the following resources:

- Sample Resolution
- Sample Social Media
- Newsletter Content
- SCAG Go Human Resources
- Safety Workshops and Webinars (Summer 2019)

**Name \***

Title First Last Suffix

**Title \***

**Organization \***

**Address \***

Street Address

Address Line 2

City State / Province / Region

Postal / Zip Code Country

# Workshops and Webinars

Hina Chanchlani  
June 20, 2019

[www.scag.ca.gov](http://www.scag.ca.gov)



# Safety Resources: Sign the Pledge to be Eligible for the Safety Workshop & Webinar Series



- **Goal:** To support cities to reduce traffic fatalities through the 4 E's of building safer streets (*Education, Enforcement, Engineering, and Evaluation*)
- **Desired Outcome:** Cities will walk away with a draft work plan of next steps in planning/implementing the menu of activities (under the 4 E's) outlined in the SCAG safety pledge
- **Target Audience:** : Public agencies, including technical staff and practitioners that are involved in the implementation process (e.g., planners, engineers, law enforcement, communications, city managers, etc.)
- **Method of Execution:** : Provide information sharing through online webinars and technical assistance through in-person workshops



# Safety Resources: Sign the Pledge to be Eligible for the Safety Workshop & Webinar Series



- **Purpose of the Workshop:** To provide cities with best practices information and technical assistance
- **Purpose of the Webinar:** To provide a crash course and baseline content of the 4 E's leading to the in-person workshops. These may also serve as stand alone sessions to provide a basic understanding of concepts and moving toward a plan for taking action.
- **Format:** Four (4) workshops (5-6 hours) for each region
  - Table Talks (challenges, partnerships)
  - Building your Work Plan
  - Breakout Sessions
  - Short-, mid-, long-term solutions








# Draft Agenda : Workshop

1. Opening remarks (10 mins)
2. Brief overview of the 4 E's (15 mins)
3. Panel discussion on local best practices and approach to the 4 E's (30 mins)
4. Table Talks
5. Building Your Work plan

**EARTHQUAKE PREPAREDNESS INITIATIVE**

 BUILDING SAFETY    INFRASTRUCTURE REINFORCEMENT    ECONOMIC RESILIENCE

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### Your Seismic Safety Priorities

List the top three issues/items you could focus on to increase seismic safety in your jurisdiction.

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

After listing the priorities, rank them 1, 2, and 3 in the box.

For each priority listed above, what are the main tasks that would need to be completed to increase seismic safety in this area in the short-, mid-, and long-term? Estimate duration it would take to complete them.

**PRIORITY 1:** \_\_\_\_\_


Short-Term Tasks (less than 6 months)	DURATION IN WEEKS OR MONTHS
TASK	
_____	
_____	
_____	

Mid-Term Tasks (6-12 months)	DURATION IN WEEKS OR MONTHS
TASK	
_____	
_____	
_____	

Long-Term Tasks (more than 12 months)	DURATION IN WEEKS OR MONTHS
TASK	
_____	
_____	
_____	

Prepared by  
the Dr. Lucy Jones Center  
for Science and Society

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# Webinar Series – Proposed Format



## Webinar 1: Education

- Overview of existing education programs
- Introduction to best practices
- Exercise to determine action

## Webinar 2: Enforcement

- Overview of existing enforcement practices
- Introduction to best practices
- Exercise to determine action

## Webinar 3: Engineering

- Overview of existing systems and structures
- Introduction to best practices
- Exercise to determine action

## Webinar 4: Evaluation

- Overview of evaluation mechanism
- Introduction to best practices
- Exercise to determine action

# Feedback for Workshop and Webinar Series



Please provide comments and suggestions by: Monday, July 1, 2019

Hina Chanchlani– [chanchlani@scag.ca.gov](mailto:chanchlani@scag.ca.gov)

# Workshops and Webinars

Hina Chanchlani  
June 20, 2019

[www.scag.ca.gov](http://www.scag.ca.gov)



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## Webinar 4: Evaluation

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# Available Safety Resources

Julia Lippe-Klein  
June 20, 2019

[www.scag.ca.gov](http://www.scag.ca.gov)





# Safety Resources: *Go Human* Kit of Parts

## Kit of Parts

- “Library” of pop-up demonstration materials
- Free resource available to City partners starting in August 2019
- SCAG to cover cost of storage and transport
- Toolkit to be available for easy installation



## Design treatments include:

- Parklets
- Pedestrian Safety Island
- Protected Bike Lane
- Bulb-Outs
- Crosswalks
- Mid-block Crosswalk



# Safety Resources: Go Human Challenge



## Go Human Challenge

- 5 Interactive Learning Modules
  - Transportation Safety
  - New Mobility
  - Environmental Stewardship
  - Climate Resiliency
  - Placemaking/Placekeeping

2 sets: Available June 30 at no cost to be used in conjunction with community events

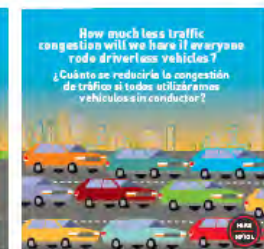
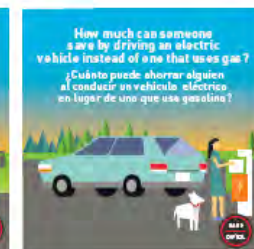
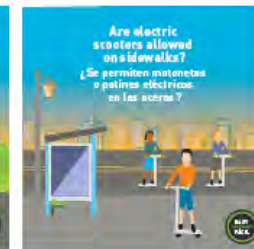
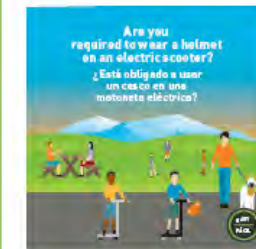
Format:  
Oversized dice and tic tac toe, street mix pieces, large puzzle

## TRANSPORTATION TRIVIA! ¡TRIVIA DE TRANSPORTE!



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Top Scores Set By:  
Los mejores puntajes establecidos por:

# Safety Resources: Co-Branding Development and Printing



# ATWG Outlook

[www.scag.ca.gov](http://www.scag.ca.gov)



## Next Meeting and Announcements

Joint Working Group Meeting to Review Connect SoCal

- August 22, 2019

Active Transportation Working Group

- September 20, 2019

# Thanks

Julia Lippe-Klein – [Lippe-Klein@scag.ca.gov](mailto:Lippe-Klein@scag.ca.gov)

Hannah Brunelle – [Brunelle@scag.ca.gov](mailto:Brunelle@scag.ca.gov)

Rye Baerg – [Baerg@scag.ca.gov](mailto:Baerg@scag.ca.gov)

[www.scag.ca.gov](http://www.scag.ca.gov)

