

# STREETS = PLACES

Palm Desert: Placemaking it's way to the Future

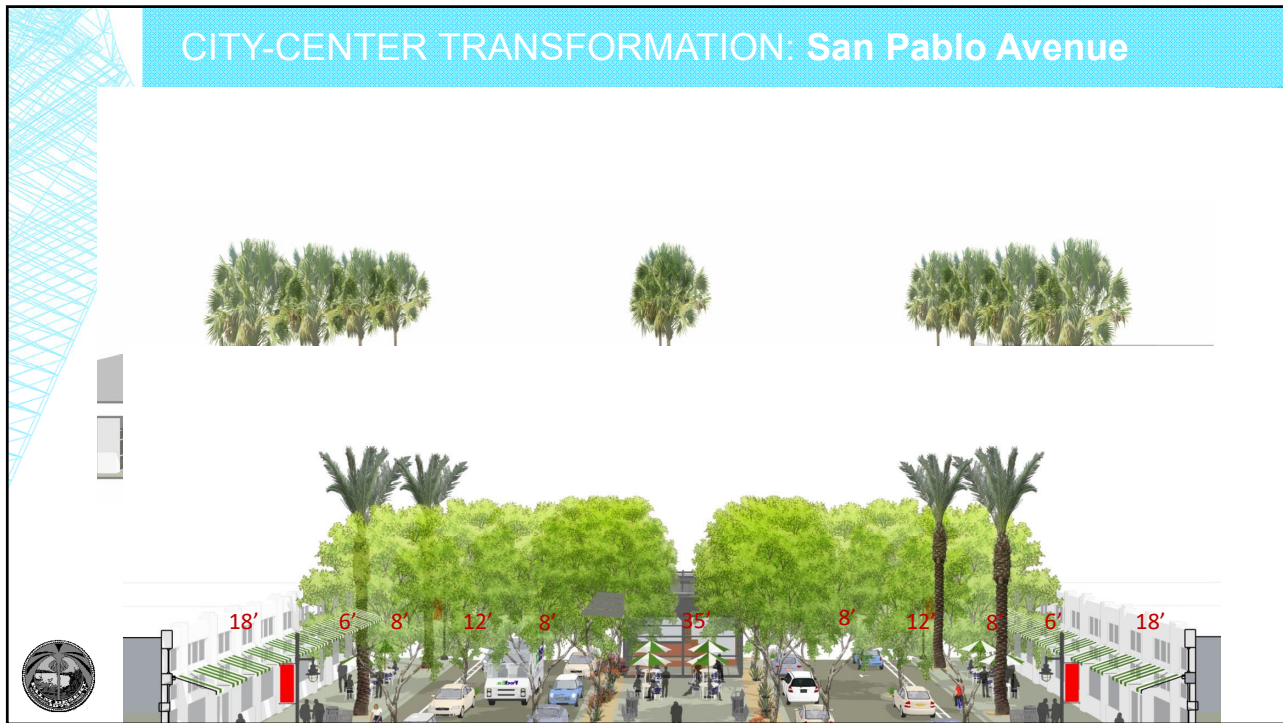
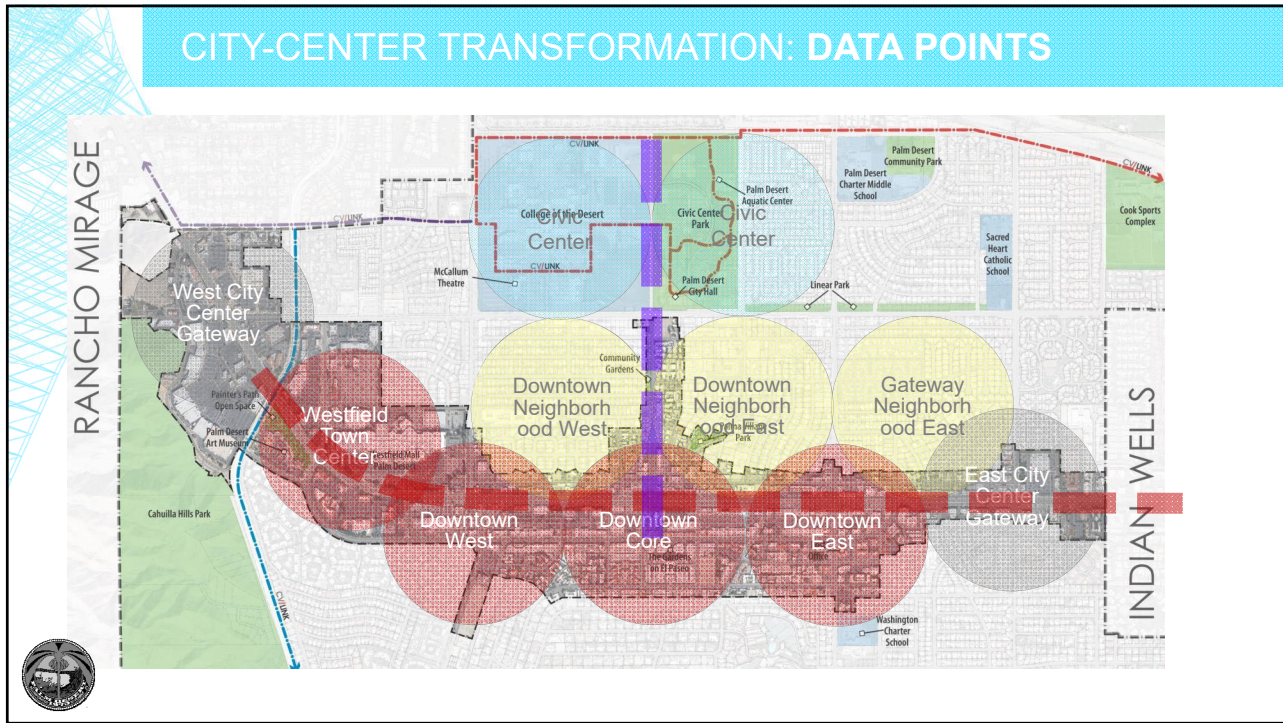


## DESIGNING SAFER STREETS THROUGH PLANNING

- 2013 Strategic Plan (Envision Palm Desert – Forward Together)
- 2016 General Plan Update
  - Focus Area #1: Creating a City Center / Downtown
  - Focus Area #2: Success w/ Cal State San Bernardino –PD Campus
- 2017 Economic Development Strategic Plan
- 2019 San Pablo Ground Breaking (5/1/2019)







### CITY-CENTER TRANSFORMATION: SCAG Partnerships



### CITY-CENTER TRANSFORMATION: Refocusing Capital Programs

