



City of **SANTA MONICA**

May 18, 2024, 9 am – 1 pm

The City of Santa Monica's Go Human demonstration showcased infrastructure treatments like an artistic crosswalk, a curb extension, and a parklet. However, it's important to note that while the parklet was part of the event, it isn't being considered for installation as part of the East Pico Boulevard Safety Project Quick Build. The event used SCAG's Kit of Parts, a set of portable, lightweight, and easy-to-install demonstration elements to exhibit street improvements that promote safety and active mobility. The demonstration took place at the corner of Urban Avenue and Pico Boulevard.

Introduction

This summarizes the SCAG Go Human demonstration that took place on Saturday, May 18, 2024 in the City of Santa Monica. The demonstration used the SCAG Kit of Parts, a set of modular, plastic materials that were assembled to demonstrate street improvements that promote safety and active mobility. The event was jointly promoted by the City and CAC members through various channels including the City of Santa Monica Project Page, City of Santa Monica Event Page, Pico BID Facebook and Instagram, Santa Monica Spokes Event Page, and KTLA Community Events. The report includes the following components:

- Demonstration Elements
- Event Summary
- Community Feedback
- Next Steps



City of
**Santa
Monica**



Demonstration Elements



- 1 The City of Santa Monica's Go Human demonstration showcased 3 elements. The artistic crosswalk is shown above which was located at the intersection of 33rd Street, crossing Pico Boulevard on its west leg. The crosswalk facilitated pedestrians crossing the four traffic lanes.



- 2 A parklet was installed in an existing parallel parking spot on the east side of Urban Avenue, adjacent to UnUrban Coffee House. It provided customers and pedestrians a place to rest and enjoy.



- 3 A curb extension was installed on the northwest corner of Pico Boulevard and 33rd Street. It reduced the distance pedestrians had to travel exposed to traffic. It also decreased vehicle turning speeds to improve safety for pedestrians crossing Urban Avenue.

Event Summary

The majority of attendees arrived promptly at 9 am or shortly before. Many of the attendees remained in the vicinity for over an hour, sharing their feedback with project staff and one another. Business owners from along the corridor were in attendance, including from UnUrban Coffee House, Intuition Skate Shop Santa Monica, Good Body Pilates Studio, and Hillcrest Country Club. Many of the community members in attendance were alerted to the event by a flyer handed around the neighborhood by a resident. The City of Santa Monica worked with Big Blue Bus to move the bus stop from the Pico/33rd street intersection to Pico/Urban (far-side) prior to the event. However, at the start of the event, it seems that the drivers were not informed about this temporary relocation. The City then partnered with Big Blue Bus to notify the drivers, resulting in an improvement.

Community Feedback on East Pico Safety Project

40 Attendees Engaged

Turn Restrictions

- There were some concerns that left-turn restrictions will affect businesses, create more traffic on neighborhood streets, and increase U-turns.
 - People specifically want to see left-turns maintained at Stewart Street and Yorkshire Avenue to facilitate rideshare drop-offs and neighborhood access.
- Others support left-turn restrictions and would like to see them backed with pilons, medians, and signage.
 - People specifically want to see left-turns limited at Trader Joe's, McDonald's, Starbucks, and Urban Avenue.
- People would like to see U-turns restricted at Urban Avenue and Pico Boulevard.

Pedestrian Crossing Opportunities

- Stakeholders feel unsafe at the crosswalk at 31st Street and recommend a better pedestrian/bicyclist-only crossing signal.
- Stakeholders want more crossings between 28th Street and 32nd Street, including HAWKs, RRFBs, and refuge islands.
 - A scramble crossing was suggested on 28th Street to help facilitate pedestrian and bike movements.

Vehicle Speeds

- Stakeholders express support for rumble strips and recommend adding them to bus stop approaches.
- Other speed management methods were recommended such as speed cushions, signage, and enforcement.
- Cyclists would like to see protected bike lanes on both sides or a bi-directional cycle track.

Tunnel

- Stakeholders want to see the tunnel under the I-10 Freeway cleaned and lighted.

Signals

- General signal timing improvements are desired.
- Some stakeholders would like to see a traffic signal at Dorchester Avenue to facilitate movement, but others think it would increase cut-through traffic so do not want a signal added. The city is considering a pedestrian/bicyclist-only signal at this location in phase 2 which would not increase cut-through traffic but would provide a controlled crossing for pedestrians and bicyclists.
- Stakeholders would like to see a Leading Pedestrian Interval added at Urban Avenue and Pico Boulevard.

Community Feedback on Kit of Parts Elements

22 Element Votes Submitted

PARKLET



64%

said they liked the parklet



9%

were neutral towards the parklet



27%

said they disliked the parklet

CURB EXTENSION

48%

said they liked the curb extension

17%

were neutral towards the curb extension

35%

said they disliked the curb extension

ARTISTIC CROSSWALK

86%

said they liked the artistic crosswalk

9%

were neutral towards the artistic crosswalk

5%

said they disliked the artistic crosswalk

Next Steps

- Use the support gained from the Go Human Demonstration to plan for more pedestrian and bike infrastructure in the City of Santa Monica.
- Leverage event documentation materials to continue educating residents, employers/ employees, and visitors about walking and biking safety; encouraging them to walk and bike more.
- Capitalize on the community support received to seek grant funding opportunities for more active transportation programming and infrastructure projects.



#GoHumanSoCal GoHumanSoCal.org

This project was undertaken as part of the Southern California Association of Governments' Go Human Active Transportation Safety and Encouragement Campaign. Go Human is a community outreach and advertising campaign with the goals of reducing traffic collisions in Southern California and encouraging people to walk and bike more. SCAG hopes to create safer and healthier cities through education, advocacy, information sharing, and events that help residents re-envision their neighborhoods.