

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS 900 Wilshire Blvd., Ste. 1700 Los Angeles, CA 90017 T: (213) 236-1800 www.scag.ca.gov

REGIONAL COUNCIL OFFICERS

President Cindy Allen, Long Beach

First Vice President Ray Marquez, Chino Hills

Second Vice President Jenny Crosswhite, Santa Paula

Immediate Past President Curt Hagman County of San Bernardino

COMMITTEE CHAIRS

Executive/Administration Cindy Allen, Long Beach

Community, Economic, & Human Development David J. Shapiro, Calabasas

Energy & Environment Rick Denison, Yucca Valley

Transportation Mike T. Judge, Ventura County Transportation Commission **SPECIAL MEETING OF THE**

EXECUTIVE/ADMINISTRATION COMMITTEE

Members of the Public are Welcome to Attend In-Person & Remotely

Wednesday, July 2, 2025 2:00 p.m. – 3:00 p.m.

To Attend In-Person:

SCAG Main Office – Policy B Meeting Room 900 Wilshire Blvd., Ste. 1700 Los Angeles, CA 90017

To Attend and Participate on Your Computer: https://scag.zoom.us/j/85676324134

To Attend and Participate by Phone: Call-in Number: 1-669-900-6833 Meeting ID: 856 7632 4134

PUBLIC ADVISORY

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Maggie Aguilar at (213) 630-1420 or via email at <u>aguilarm@scag.ca.gov</u>. Agendas & Minutes are also available at: <u>https://scag.ca.gov/meetings-leadership</u>.

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation to participate in this meeting. SCAG is also committed to helping people with limited proficiency in the English language access the agency's essential public information and services. You can request such assistance by calling (213) 630-1410. We request at least 72 hours (three days) notice to provide reasonable accommodations and will make every effort to arrange for assistance as soon as possible.



Instructions for Attending the Meeting

To Attend In-Person and Provide Verbal Comments: Go to the SCAG Main Office located at 900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017 or any of the remote locations noticed in the agenda. The meeting will take place in the Policy B Meeting Room on the 17th floor starting at 2:00 p.m.

To Attend by Computer: Click the following link: <u>https://scag.zoom.us/j/85676324134</u>. If Zoom is not already installed on your computer, click "Download & Run Zoom" on the launch page and press "Run" when prompted by your browser. If Zoom has previously been installed on your computer, please allow a few moments for the application to launch automatically. Select "Join Audio via Computer." The virtual conference room will open. If you receive a message reading, "Please wait for the host to start this meeting," simply remain in the room until the meeting begins.

To Attend by Phone: Call **(669) 900-6833** to access the conference room. Given high call volumes recently experienced by Zoom, please continue dialing until you connect successfully. Enter the **Meeting ID:** 856 7632 4134, followed by **#**. Indicate that you are a participant by pressing **#** to continue. You will hear audio of the meeting in progress. Remain on the line if the meeting has not yet started.

Instructions for Participating and Public Comments

Members of the public can participate in the meeting via written or verbal comments.

In Writing: Written comments can be emailed to: ePublicComment@scag.ca.gov. Written comments received by 5pm on Tuesday, July 1, 2025 will be transmitted to members of the legislative body and posted on SCAG's website prior to the meeting. You are not required to submit public comments in writing or in advance of the meeting; this option is offered as a convenience should you desire not to provide comments in real time as described below. Written comments received after 5pm on Tuesday, July 1, 2025, will be announced and included as part of the official record of the meeting. Any writings or documents provided to a majority of this committee regarding any item on this agenda (other than writings legally exempt from public disclosure) are available at the Office of the Clerk, at 900 Wilshire Blvd., Suite 1700, Los Angeles, CA 90017 or by phone at (213) 630-1420, or email to aguilarm@scag.ca.gov.

<u>Remotely</u>: If participating in real time via Zoom or phone, please wait for the presiding officer to call the item for which you wish to speak and use the "raise hand" function on your computer or *9 by phone and wait for SCAG staff to announce your name/phone number.

In-Person: If participating in-person, you are invited but not required, to fill out and present a Public Comment Card to the Clerk of the Board or other SCAG staff prior to speaking. It is helpful to indicate whether you wish to speak during the Public Comment Period (Matters Not on the Agenda) and/or on an item listed on the agenda.

General Information for Public Comments

Verbal comments can be presented in real time during the meeting. Members of the public are allowed a total of 3 minutes for verbal comments. The presiding officer retains discretion to adjust time limits as necessary to ensure efficient and orderly conduct of the meeting, including equally reducing the time of all comments.

For purpose of providing public comment for items listed on the Consent Calendar, please indicate that you wish to speak when the Consent Calendar is called. Items listed on the Consent Calendar will be acted on with one motion and there will be no separate discussion of these items unless a member of the legislative body so requests, in which event, the item will be considered separately.

In accordance with SCAG's Regional Council Policy, Article VI, Section H and California Government Code Section 54957.9, if a SCAG meeting is "willfully interrupted" and the "orderly conduct of the meeting" becomes unfeasible, the presiding officer or the Chair of the legislative body may order the removal of the individuals who are disrupting the meeting.



TELECONFERENCE AVAILABLE AT THESE ADDITIONAL LOCATIONS*

Cindy Allen	Karen Bass	Wendy Bucknum
City of Long Beach - City Hall	City of Los Angeles - City Hall	City of Mission Viejo - City Hall
411 West Ocean Boulevard	200 N Spring Street	200 Civic Center
Long Beach, CA 90802	Los Angeles, CA 90012	Mission Viejo, CA 92691
Jenny Crosswhite	Rick Denison	Lucy Dunn
City of Santa Paula - City Hall	San Bernardino County	3 Yale Court
970 E Ventura Street	Transportation Authority	Coto de Caza, CA 92679
Santa Paula, CA 93060	1170 W 3rd Street	
	San Bernardino, CA 92410	
Margaret Finlay	Mike Goodsell	Curt Hagman
2221 Rim Road	SCAG Imperial County Regional Office	District Office
Duarte, CA 91008	1503 N. Imperial Avenue, Suite 104	14010 City Center Drive
	El Centro, CA 92243	Chino Hills, CA 91709
Jan C. Harnik	Mike Judge	Patricia Lock Dawson
City of Palm Desert - City Hall	City of Simi Valley - City Hall	City of Riverside - City Hall
73510 Fred Waring Drive	2929 Tapo Canyon Road	3900 Main Street
Palm Desert, CA 92260	Simi Valley, CA 93063	7th Floor Conference Room
		Riverside, CA 92522
Ray Marquez	Daniel Ramos	Rocky Rhodes
15922 Old Carbon Canyon Road	San Bernardino County	City of Simi Valley - City Hall
Chino Hills, CA 91709	Transportation Authority	2929 Tapo Canyon Road
	1170 W 3rd Street	Simi Valley, CA 93063
	San Bernardino, CA 92410	
David J. Shapiro	Thomas Wong	
City of Calabasas - City Hall	City of Monterey Park - City Hall	
100 Civic Center Way	320 West Newmark Avenue	
Calabasas, CA 91302	Monterey Park, CA 91754	

* Under the teleconferencing rules of the Brown Act, members of the body may remotely participate at any location specified above.



EAC - Executive/Administration Committee Members – July 2025

- 1. Hon. Cindy Allen President, Long Beach, RC District 30
- 2. Hon. Ray Marquez 1st Vice President, Chino Hills, RC District 10
- **3. Hon. Jenny Crosswhite** 2nd Vice President, Santa Paula, RC District 47
- 4. Sup. Curt Hagman Imm. Past President, San Bernardino County
- 5. Hon. David J. Shapiro CEHD Chair, Calabasas, RC District 44
- 6. Hon. Rocky Rhodes CEHD Vice Chair, Simi Valley, RC District 46
- 7. Hon. Rick Denison EEC Chair, Yucca Valley, RC District 11
- 8. Hon. Daniel Ramos EEC Vice Chair, Adelanto, RC District 65
- 9. Hon. Mike Judge TC Chair, VCTC
- **10. Hon. Thomas Wong** TC Vice Chair, Monterey Park, RC District 34
- **11. Hon. Patricia Lock Dawson** LCMC Chair, Riverside, RC District 68
- **12. Hon. Margaret Finlay** LCMC Vice Chair, Duarte, RC District 35
- **13. Hon. Karen Bass** Member-At-Large, Pres. Appt.
- 14. Hon. Wendy Bucknum Mission Viejo, RC District 13, Pres. Appt.
- **15. Hon. Jan C. Harnik** RCTC Representative, Pres. Appt.
- **16. Hon. Michael Goodsell** ICTC Representative, Pres. Appt.



17. Hon. Andrew Masiel

Tribal Govt Regl Planning Board Representative

18. Ms. Lucy Dunn

Business Representative - Non-Voting Member



SPECIAL EXECUTIVE/ADMINISTRATION COMMITTEE MEETING AGENDA

Southern California Association of Governments 900 Wilshire Boulevard, Suite 1700 - Policy B Meeting Room Los Angeles, CA 90017 Wednesday, July 2, 2025 2:00 PM

The Executive/Administration Committee may consider and act upon any of the items on the agenda regardless of whether they are listed as Information or Action items.

CALL TO ORDER AND PLEDGE OF ALLEGIANCE (The Honorable Cindy Allen, Chair)

PUBLIC COMMENT PERIOD (Matters Not on the Agenda)

This is the time for public comments on any matter of interest within SCAG's jurisdiction that is **not** listed on the agenda. For items listed on the agenda, public comments will be received when that item is considered. Although the committee may briefly respond to statements or questions, under state law, matters presented under this item cannot be discussed or acted upon at this time.

REVIEW AND PRIORITIZE AGENDA ITEMS

CONSENT ITEMS

Approval Items

1.	Minutes of the Meeting – June 5, 2025	PPG. 6
2.	Minutes of the Meeting – June 19, 2025 - June 20, 2025	PPG. 14
3.	Contracts \$500,000 or Greater: 25-030-C01, 2028 Games Transportation Demand Management Support Plan	PPG. 27
4.	Contracts \$500,000 or Greater: 25-031-C01, 2028 Games Freight Transportation Demand Management Plan	PPG. 49
5.	S. 1218 (Cantwell & Moran) – Transportation Assistance for Olympic and World Cup Cities Act of 2025	PPG. 73
6.	SCAG Memberships and Sponsorships	PPG. 90
Rec	ceive and File	
7.	Purchase Orders, Contracts and Contract Amendments below Regional Council Approval Threshold	PPG. 94

8. CFO Monthly Report



SPECIAL EXECUTIVE/ADMINISTRATION COMMITTEE MEETING AGENDA

CFO REPORT (Cindy Giraldo, Chief Financial Officer)

PRESIDENT'S REPORT (The Honorable Cindy Allen, Chair)

EXECUTIVE DIRECTOR'S REPORT (Kome Ajise, Executive Director)

FUTURE AGENDA ITEMS

ANNOUNCEMENTS

ADJOURNMENT



AGENDA ITEM 1

REPORT

Southern California Association of Governments July 2, 2025

MINUTES OF THE MEETING EXECUTIVE/ADMINISTRATION COMMITTEE (EAC) THURSDAY, JUNE 5, 2025

THE FOLLOWING MINUTES IS A SUMMARY OF ACTIONS TAKEN BY THE EXECUTIVE/ADMINISTRATION COMMITTEE (EAC). AN AUDIO RECORDING OF THE ACTUAL MEETING IS AVAILABLE AT: <u>http://scag.iqm2.com/Citizens/</u>.

The Executive/Administration Committee (EAC) of the Southern California Association of Governments (SCAG) held its regular meeting both in person and virtually (telephonically and electronically). A quorum was present.

Members Present

Hon. Cindy Allen, 1st Vice President Hon. Ray Marquez, 1st Vice President Hon. Jenny Crosswhite, 2nd Vice President Sup. Curt Hagman, Imm. Past President Hon. David J. Shapiro, Chair CEHD Hon. Rocky Rhodes, Vice Chair CEHD Hon. Rick Denison, Chair EEC Hon. Daniel Ramos, Vice Chair EEC Hon. Daniel Ramos, Vice Chair EEC Hon. Mike Judge, Chair, TC Hon. Thomas Wong, Vice Chair, TC Hon. Patricia Lock Dawson, Chair, LCMC Hon. Jan Harnik, President's Appt. Hon. Mike Goodsell, President's Appt. Hon. Wendy Bucknum, President's Appt. Hon. Lucy Dunn

Members Not Present

Hon. Margaret Finlay, Vice Chair LCMC Hon. Karen Bass, President's Appt. Hon. Andrew Masiel, Sr.

Staff Present

Kome Ajise, Executive Director

Long Beach Chino Hills Santa Paula Calabasas Simi Valley Yucca Valley Adelanto VCTC Monterey Park Riverside RCTC ICTC Mission Viejo District 30 District 10 District 47 San Bernardino County District 44 District 46 District 11 District 65 Ventura County District 34 District 68 Riverside Holtville District 13 Business Representative

Duarte Los Angeles Pechanga Dev. Corp. District 35 Member-At-Large TGRPB Representative

REPORT



Darin Chidsey, Chief Operating Officer Cindy Giraldo, Chief Financial Officer Sarah Jepson, Chief Planning Officer Javiera Cartagena, Chief Government and Public Affairs Officer Ruben Duran, Board Counsel Jeffery Elder, Chief Counsel/Director of Legal Services Maggie Aguilar, Clerk of the Board Cecilia Pulido, Deputy Clerk of the Board

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

President Cindy Allen called the meeting to order at 9:02 a.m. and asked Hon. Daniel Ramos, Adelanto, District 65, to lead the Pledge of Allegiance.

PUBLIC COMMENT PERIOD

President Allen opened the Public Comment Period.

Jeffery Elder, Chief Counsel, acknowledged there were no written public comments received before or after the deadline.

Seeing no public comment speakers, President Allen closed the Public Comment Period.

REVIEW AND PRIORITIZE AGENDA ITEMS

There was no prioritization of agenda items.

ACTION ITEMS

There were no public comments on Item 1.

1. Program Development Framework to Support the 2028 Olympic and Paralympic Games

Sarah Jepson, Chief Planning Officer, provided a presentation on Item 1. During her presentation she discussed SCAGs Games Mobility Framework and the work they were excited to pursue ahead in support of the games and its legacy. She explained they would be asking the EAC to recommend to the [Regional Council (RC)] the approval of SCAG's Games Mobility Development Framework. She shared they had been providing updates and inviting speakers to discuss activities underway to plan for the 2028 Olympic and Paralympic games. She stated that with all of the shared excitement and expectations, they thought it was important to bring forward a more comprehensive framework for discussion that looked across all of SCAG's various programs on how they leveraged their strengths



as a regional planning organization in support of the games and its legacy. She stated a draft version of the framework was shared in the April agenda packet, however they promised to come back to [the EAC], after conversations at the General Assembly for further conversation, and to incorporate their ideas as they moved forward. She explained the framework included optimizing investments in legacy infrastructure, accelerating innovation through pilot projects, fostering alignment of policies to manage transportation demand, and showcasing communities. She shared SCAG had already awarded approximately \$80 million to projects supporting fleet electrification and transportation improvements. It was explained the organization aimed to provide regular updates to various committees and work closely with local jurisdictions to implement strategies. She defined success as effectively supporting local projects, meeting transportation demands during the games and laying the foundation for lasting improvements to the regional transportation system. Furthermore, she presented a framework for SCAG's involvement, focusing on transportation demand management, community development, and data-driven planning. Lastly, she expressed their hope was that this framework captured and reflected the direction for how members saw SCAG effectively supporting the region and carrying out the games. She expressed her hope was also that with their approval, they could be clear to stakeholders on where they would focus in the months ahead as they planned for the games.

Members raised questions about funding for local transportation initiatives, engaging businesses to encourage remote work, and involving regional transportation authorities. Members also discussed creating a central information hub for cities and addressing potential economic impacts on different areas.

A MOTION was made (Ramos) that the Regional Council approve the Games Mobility Program Development Framework. The motion was SECONDED (Bucknum) and passed by the following votes:

- AYES: Bucknum, Crosswhite, Denison, Goodsell, Hagman, Harnik, Judge, Lock Dawson, Marquez, Ramos, Rhodes, Shapiro, and Wong (13)
- NOES: None (0)

ABSTAIN: None (0)

CONSENT CALENDAR

There were no public comments on the Consent Calendar.

Approval Items





- 2. Minutes of the Meeting April 30, 2025
- 3. Contracts \$500,000 or Greater: 24-012-MRFP 06, Los Angeles County Affordable Housing Solutions Agency (LACAHSA) Regional Coordination Strategic Plan
- 4. Contracts \$500,000 or Greater: 25-025-C01, Planning for Main Streets
- 5. Contracts \$200,000 or Greater: 25-029-C01, Go Human Safety Strategies & Research
- 6. Housing Bills
- 7. AB 98 Cleanup Bills

Receive and File

- 8. Connect SoCal 2024: Sustainable Communities Strategy Acceptance and Target Updates
- 9. Purchase Orders, Contracts and Contract Amendments below Regional Council Approval Threshold
- 10. CFO Monthly Report

Second Vice President, Jenny Crosswhite, Santa Paula, District 47 provided clarification on items 7 and 8 on the consent calendar. For Item 7, she explained the reason for the split vote on AB 98, and Chair Lock Dawson also clarified the actions taken at LCMC. For item 8, member Crosswhite shared there had been different opinions on what needed to happen with SB 375 in the large versus smaller MPOs at a CalCOG meeting. She shared CalCOG recommended the creation of a task force to try to come up with items where there can be a consensus position if any across the MPOs.

A MOTION was made (Shapiro) to approve Consent Calendar Items 2 through 7 and Receive and File Items 8 and 10. Motion was SECONDED (Bucknum) and passed by the following votes:

- AYES: Allen, Bucknum, Crosswhite, Denison, Goodsell, Hagman, Harnik, Judge, Lock Dawson, Marquez, Ramos, Rhodes, Shapiro, and Wong (14)
- NOES: None (0)
- ABSTAIN: None (0)

CFO REPORT



Cindy Giraldo, Chief Financial Officer, thanked the President and the committee for their support of SCAG's fiscal year 26 budget and Overall Work Program. She reported they had submitted it to Caltrans and their Federal partners for approval. She stated they had received approval from FHWA. She stated Caltrans approval was pending, but they expected to receive that within the next couple of weeks. She shared they continued to be focused on executing their REAP 2 program which included not only working with their subrecipients with their projects, but also advocating for needed extensions for program deadlines. She reported they were beginning to prepare SCAG's fiscal year 27 budget, as well as their first amendment to the budget they had just approved last month. She reported their fiscal year 26 membership invoices were being prepared, and they planned on sending them out at the start of next month early in July. She expressed appreciation for their support in expediting and routing those invoices for payment.

PRESIDENT'S REPORT

President Allen thanked everyone who attended the 2025 Regional Conference and General Assembly last month. She stated they were pleased they joined them to commemorate SCAG's 60th anniversary. She also thanked all the speakers and panelists. She stated the 2025 event was one of the biggest in recent history—with almost 900 people in attendance. She thanked all the sponsors who made the event possible, and the host committee led by First Vice President Ray Marquez who raised \$435,000 and surpassed their goal of \$360,000 to help offset the costs of bringing this important event to everyone. She stated the full evaluation report on the event would be shared at the next LCMC meeting. President Allen also shared she had been joined by Second Vice President Jenny Crosswhite and Regional Councilmembers Jan Harnik and Thomas Wong in Washington, DC to advocate for SCAG's federal legislative priorities. She stated they had advocated dedicated funding for the 2028 Summer Olympic and Paralympic Games, support for Southern California's wildfire recovery efforts, as well as support for SCAG's priorities in Surface Transportation Reauthorization. She stated they were in DC at a critical time during reconciliation negotiations and that members of SCAG's Congressional delegation and their staff were receptive to their asks and thanked them for their advocacy efforts. She reported their trip wrapped up with the annual California Transportation Reception, which SCAG co-hosted with the Metropolitan Transportation Commission, and was attended by nearly 200 of their federal partners and stakeholders across the nation. Furthermore, President Allen reported she joined Regional Councilmember Laura Hernandez and SCAG staff earlier that month to attend the Latina Action Day on May 6 in Sacramento. She stated Latinas from around the state engaged with elected officials at the state capitol, advocating for issues important to their communities which were the same issues important to the SCAG region. Lastly, President Allen reported there wouldn't be any Policy Committee or Regional Council meetings in July due to the 4th of July holiday. As a result, she stated there would be a Special EAC meeting, on Wednesday, July 2, 2025 at 2:00 p.m., to address administrative items. Additionally, she noted they



would not have EAC, Policy Committees, or Regional Council meetings in August as it was traditionally dark that month.

EXECUTIVE DIRECTOR'S REPORT

Executive Director Ajise congratulated President Allen on her first meeting. He added to President Allen's comments about the trip to DC. He stated they had about 18 meetings and shared how these members appreciated the Board members' dedication to the effort. He also thanked staff for the work they did beforehand in setting those meetings up and the work that went through the LCMC. He stated teamwork had really gotten them good results in DC. Furthermore, he stated the previous month they received notice from the California Air Resources Board that they had accepted SCAG's determination that the Connect SoCal 2024 Regional Transportation Plan/Sustainable Communities Strategy met CARB's greenhouse gas (GHG) emission reduction targets. He shared the process took a little long and it highlighted SCAG's concerns about the need to revisit Senate Bill 375 to better support implementation. He stated the previous month CARB hosted a statewide workshop on updating the GHG targets for the next cycle of RTP/SCS. He stated the draft targets were expected by next fall. He explained how they would send a joint comment letter reiterating concerns they had previously raised and the need for larger reforms to the program beyond adjustments to the targets. He directed members to agenda packet item 8 where they could find more details regarding the ongoing work with CARB. Executive Director Ajise thanked the members for the conversation they had about the Olympics. He shared he thought it was what they were looking for at a staff level. He stated they needed some guidance on the guardrails for their involvement in the games and wanted to also continue giving updates on how it was all going. He stated he appreciated the program development recommendation to the RC. He also reported that on May 7, they hosted their first Regional Transmission Demand Management (TDM) forum, which was part of the work that was just approved in the framework. He stated SCAG was leading the TDM work for both people and goods for the Olympic and Paralympic games, and the idea was to make sure they were able to keep mobility in the region seamless and flowing without disruption. He stated SCAG established this Regional TDM Forum to bring their partners together to share information and coordinate. He stated the Regional TDM Forum would continue to meet and be an advisory group for this, facilitating coordination and collaboration of planning, development, and implementation of regionwide TDM strategies. Lastly, he shared that effective May 30, they had closed the SCAG San Bernardino County Regional Office. He stated they worked with the SBCTA, as they had approached SCAG about needing more space. He stated they used the space sparingly and were not formally there all the time. He stated this was SBCTA's building, and they needed the space, so they mutually agreed to terminate that lease. However, he stated that SCAG's Riverside County Regional Office, located at 3403 10th Street, Suite 805, in Riverside, would continue to support SCAG's operations and videoconferencing in the Inland Empire. He stated this decision would not affect SCAG's work or presence in San Bernardino County. He stated they would



continue to partner with Regional Council members, member cities, and stakeholders across the region.

There were no public comments for the CFO report, President's report, or the Executive Director's report.

FUTURE AGENDA ITEMS

Hon. Wendy Bucknum, Mission Viejo, District 13, stated she thought it was a good idea to have some presenters to discuss their experience at the Olympics as she saw an opportunity to work together collaboratively for things that may not fit in one city that could be in another.

ANNOUNCEMENTS

Hon. Mike Goodsell, Holtville, ICTC, stated he was new and it was his first time sitting in on that committee and shared a little bit about himself. He stated that day was his last day as a high school teacher and how unique it had been to walk over to the elementary school classrooms he himself had attended while walking through with all the high school graduates. He expressed his appreciation for the opportunity to serve with the members. He stated Holtville was a small town with only 5,500 citizens. He stated that as he had been on city council for his 4th term now, he had gotten more opportunities to serve with different bodies, and SCAG certainly was a highlight for him. He stated he was honored by the opportunity to work with them. He stated he had been impressed in the time that he had joined them for meetings and really wanted to be a productive.

ADJOURNMENT

There being no further business, President Allen adjourned the Meeting of the Executive Administration Committee at 9:56 a.m.

[MINUTES ARE UNOFFICIAL UNTIL APPROVED BY THE EAC] //

Executive / Administration Committee Attendance Report 2025-26 Total Mtg:																	
			2025-2	6													Tetel
MEMBERS	CITY	Representing	5-Jun	19-Jun	20-Jun	JUL	AUG	SEP	ост	NOV	DEC	JAN	FEB	MAR	APR	MAY	Total Mt Attende To Date
Hon. Cindy Allen, President, Chair	Long Beach	District 30	1														1
Hon. Ray Marquez, 1st Vice Chair	Chino Hills	District 10	1														1
Hon. Jenny Crosswhite, 2nd Vice Chair	Santa Paula	District 47	1														1
Hon. Curt Hagman, Imm. Past President		San Bernardino County	1														1
Hon. David J. Shapiro, Chair, CEHD	Calabasas	District 44	1														1
Hon. Rocky Rhodes, Vice Chair, CEHD	Simi Valley	District 46	1														1
Hon. Rick Denison, Chair, EEC	Yucca Valley	District 11	1														1
Hon. Daniel Ramos, Vice Chair, EEC	Adelanto	District 65	1														1
Hon. Mike T. Judge, Chair, TC		vстс	1														1
Hon. Thomas Wong, Vice Chair, TC	Monterey Park	District 34	1														1
Hon. Patricia Lock Dawson, Chair, LCMC	Riverside	District 68	1														1
Hon. Margaret Finlay, Vice Chair, LCMC	Duarte	District 35	0														0
Hon. Karen Bass, President's Appt.	Los Angeles	Member-At-Large	0														0
Hon. Wendy Bucknum, President's Appt.	Mission Viejo	District 13	1														1
Hon. Mike Goodsell, President's Appt.		ІСТС	1														1
Hon. Jan Harnik, President's Appt.		RCTC	1														1
Hon. Andrew Masiel, Sr.	Pechanga Dev. Corporation	Tribal Government Regional Planning Board	1														1
Ns. Lucy Dunn, Ex-Officio Member	Lucy Dunn Strategic Issues Mar	Business Representative	0														0

Executive / Administration Committee Attendance Report

Ξ Attach





REPORT

Southern California Association of Governments July 2, 2025

MINUTES OF THE MEETING EXECUTIVE/ADMINISTRATION COMMITTEE (EAC) THURSDAY, JUNE 19, 2025 – FRIDAY, JUNE 20, 2025

THE FOLLOWING MINUTES IS A SUMMARY OF ACTIONS TAKEN BY THE EXECUTIVE/ ADMINISTRATION COMMITTEE (EAC). AN AUDIO RECORDING OF THE ACTUAL MEETING IS AVAILABLE AT: <u>http://scag.iqm2.com/Citizens/</u>.

The Executive/Administration Committee (EAC) of the Southern California Association of Governments (SCAG) held its annual retreat meeting at the Hotel Maya, 700 Queensway Drive, Long Beach, CA 90802. A quorum was present.

THURSDAY, JUNE 19, 2025

Members Present

Hon. Cindy Allen, President Hon. Ray Marquez, 1st Vice President Hon. Jenny Crosswhite, 2nd Vice President Hon. David J. Shapiro, Chair, CEHD Hon. Rocky Rhodes, Vice Chair CEHD Hon. Rick Denison, Chair, EEC Hon. Daniel Ramos, Vice Chair, EEC Hon. Mike Judge, Chair, TC Hon. Thomas Wong, Vice Chair, TC Hon. Margaret Finlay, Vice Chair, LCMC Hon. Wendy Bucknum, President Appt. Hon. Mike Goodsell, President Appt. Hon. Jan Harnik, President Appt. Hon. Lucy Dunn

Long Beach	District 30
Chino Hills	District 10
Santa Paula	District 47
Calabasas	District 44
Simi Valley	District 46
Yucca Valley	District 11
Adelanto	District 65
	VCTC
Monterey Park	District 34
Duarte	District 35
Mission Viejo	District 13
	ICTC
	RCTC
	Business Representative

Members Not Present

Sup. Curt Hagman, Imm. Past President Hon. Patricia Lock Dawson, Chair, LCMC Hon. Karen Bass, President Appt. Hon. Andrew Masiel, Sr.

Riverside Los Angeles Pechanga Dev. Corp.

San Bernadino County

District 68 Member-At-Large TGRPB Representative

Staff Present



Kome Ajise, Executive Director Darin Chidsey, Chief Operating Officer Cindy Giraldo, Chief Financial Officer Erika Bustamante, Deputy Director Finance Sarah Jepson, Chief Planning Officer Elizabeth Carvajal, Deputy Director Land Use Annie Nam, Deputy Director Transportation Philip Law, Deputy Director Regional Planning Policy & Analysis Javiera Cartagena, Chief Government and Public Affairs Officer Julie Schroyer, Chief Information Officer Jeffery Elder, Chief Counsel/Director of Legal Services Richard Lam, Senior Legal Counsel David James, Internal Auditor Ruben Duran, Board Counsel Maggie Aguilar, Clerk of the Board Perla Lopez, Special Events Producer David Milner, AV Supervisor Faith Williams, Executive Officer of Intergovernmental Affairs, Office of Mayor Karen Bass

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

The Honorable Cindy Allen called the meeting to order at 12:10 p.m. and asked Regional Council Member Mike Judge, VCTC, to lead the Pledge of Allegiance.

PUBLIC COMMENT PERIOD

President Allen opened the Public Comment Period.

The Clerk acknowledged there were no written public comments for items not listed on the agenda.

Seeing no public comment speakers, President Allen closed the Public Comment Period.

REVIEW AND PRIORITIZE AGENDA ITEMS

There was no prioritization of agenda items.

INFORMATION/DISCUSSION ITEMS

1. Welcome, Opening Remarks, Introductions, Agenda Review and Expectations



There were no public comment speakers for Item No. 1.

President Allen provided opening remarks and had EAC members and staff introduce themselves.

2. SCAG 101: Overview of Organization

There were no public comment speakers for Item No. 2.

Darin Chidsey, Chief Operating Officer provided an overview of the organization which included a review of the SCAG region, vision, mission, core values, primary roles and responsibilities, strategic plan priorities, Executive Team Organizational Chart, the agency budget, information on the new Enterprise Resources Planning System, and the overall work program.

Sarah Jepson, Chief Planning Officer, provided an overview of the Local Capacity Building – objectives and strategies and the pilot programs under this.

The EAC members and staff briefly engaged in discussions about the funding and budget differences among MPO's, the challenges and opportunities in regional planning, federal reauthorization and prioritization, local capacity programs and strategic planning, partnerships and regional diversity, and the different types of funding sources and competitive grants for active transportation projects.

3. Policy Briefs and Emerging Issues

There were no public comment speakers for Item No. 3.

Executive Director Ajise provided opening remarks and noted that they used this portion of the retreat to discuss key policy issues and emergent issues that this group needed to be familiar with and would be discussing over the year. He indicated that some of the things they would discuss were climate, cap-and-trade, and the economic outlook.

Philip Law, Deputy Director of Regional Planning Policy & Analysis, provided a presentation on the state climate policy and the opportunity and need for SB 375 reform. He noted that SB 375 required integration of long-range land use and transportation planning and that under SB 375, the California Air Resources Board (CARB) sets greenhouse gas emission reduction targets for each region. He reported that SCAG's 2012 RTP/SCS was their first iteration under these requirements leading to more efficient development patterns and increased funding for alternative transportation. He also highlighted the lack of local capacity and resources to implement SB 375 policies. He shared that CARB's 2022 progress report noted that regions were not implementing the SCS fast enough due to various barriers. It was noted that the 2024 RTP/SCS met the 19% greenhouse gas reduction target but faced delays and additional costs in the review process. He also reported that CARB was



initiating another target-setting update, which could impact the next RTP/SCS in 2028. He also discussed the need for legislative reform to address the issue with SB 375. The proposed reforms include greater transparency and consistency in the technical process with CARB, an eight-year SCS cycle that alternates with RHNA to improve data alignment and decision-maker engagement, and prioritizing resources to implement SCS and support for GHG-reducing projects. He also outlined the need to build and maintain consensus on the principles for SB 375 reform which included support from local stakeholders like the Building Industry Association, climate advocates, and local government agencies. He also noted that engagement with legislative representatives and direct engagement with CARB board members was necessary. He also highlighted the importance of a bottom-up process involving the big four MPO's and CALCOG.

The EAC members and staff briefly engaged in discussions about climate change goals not aligning with housing goals, the impact of the federal actions on California's air quality waivers, the need for sustainable funding sources, challenges of meeting targets without enabling legislation, the importance of focusing on implementation rather than technical methodologies, and the potential of aligning the SCS and RHNA cycles for transparency and resource allocation.

Mr. Law provided brief background information on cap-and trade which was a state program for reducing greenhouse gas emissions. He reported that the program establishes a limit (cap) on emissions that may be produced. He noted that companies covered by the program buy and sell (trade) emissions allowances and that the funds raised from cap-and-trade are invested in other state programs that reduce greenhouse gas emissions. He explained that over the last three years, cap-and-trade revenues had averaged \$4.4 billion per year and that current state law continuously appropriates cap-and-trade funds as follows: 25% of proceeds for High-Speed Rail; 20% of proceeds for Affordable Housing Sustainable Communities Program (AHSC); 10% of proceeds for Transit and Intercity Rail Capital Program (TIRCP); and 5% of proceeds for Low Carbon Transit Operations Program (LCTOP). He indicated that the remaining 40% of proceeds were typically appropriated to various, discretionary programs.

Javiera Cartagena, Chief Government and Public Affairs Officer, provided brief comments on the next steps for cap-and-trade. She reported that Governor Newson's proposal extended the capand-trade program from 2030 to 2045. She indicated that the extension was central to the 2025-2026 budget negotiations and had created heated discussions at the capital. She noted that \$1.5 billion would be reallocated to Cal FIRE for wildfire prevention and emergency response and at least \$1 billion per year to support high-speed rail. She indicated that the program was being renamed cap-and-invest to emphasize public benefits, and nearly \$3 billion had been invested in clean energy and disadvantaged communities. She mentioned that environmental justice advocates were calling for stricter caps and spending benefits for frontline communities. She also noted that the Governor's office had issued an executive order requiring recommendations on strengthening electrification within 60 days. She also discussed the ongoing negotiations and the potential for a



carve-out for a possible REAP 3.0. She also noted that there were ongoing discussions on the housing bond and the need for more attention on housing investments.

The EAC members and staff briefly engaged in discussions about the importance of understanding regional differences and advocating for programs that can be accessed effectively, the level of concern over the Governor's proposal to set aside money for Cal FIRE and high-speed rail, the potential impact on regional programs like REAP, the need to ensure resources are used effectively, the importance of advocating for equitable funding distribution and leveraging SCAG's influence, using high-speed rail funds for local rail service to support the Olympics, and the importance of regional planning and integrating land use and transportation to address program challenges.

Mr. Law provided a brief update on the latest quarterly economic roundtable. He explained that since 2009, SCAG had convened a team of independent economists representing the six-county region and key specialty areas to collaborate with staff subject matter experts to assess the economic landscape of their region. He noted that in 2022, the roundtable began meeting quarterly to discuss trends, data, and current events impacting the region's economy. He further explained that their economic program at SCAG centered around three major outputs: the December annual event; the quarterly roundtables which include a report-out that they share through various communications channel; and SCAG's Economic Trends Tool which provides supporting data. He shared that the Economic Roundtable met recently on May 22 and that key insights from the conversation were regarding the severe economic warning signs, key industry clusters, and recommendations. He shared that for a second quarter in a row, jobs declined (year over year) in every industry sector except for healthcare and social assistance, public administration (which is essentially local government), and logistics (which is wholesale trade plus transportation and warehousing). He noted that of these three job-creating sectors, logistics was the only one that was not principally taxpayer financed. He further noted that most local government jobs support public schools, which serve a declining student population. He also mentioned that upcoming tariffs, as well as major cutbacks in federal healthcare and education spending, would negatively impact these sectors, raising the real possibility of the region's total job count declining. He clarified that exposure to these risks differed by county-for example, the three sectors represented 54 percent of Imperial County jobs, but only 31 percent of Orange County jobs. He also shared that the Economic Roundtable emphasized the importance of reinforcing Southern California's core economic drivers, with particular attention to sectors weakened by recent technological and policy shifts. He also noted that the Roundtable concluded with some key recommendations as follows: 1) with federal research and development funds gutted, they would need to foster private sector support for innovation and entrepreneurship; 2) to address an uncertain investment climate and low consumer confidence, the Roundtable recommended focusing on local permit streamlining and improving the state insurance market; 3) if tariffs remain moderate, the adverse impacts on logistics and related industries would be minimal; and 5) the roundtable unanimously agreed that the



largest and clearest policy lever that exists to improve the region's economic position, was substantial CEQA reform.

EAC members reflected on the opportunities for regional leadership, including advocating for CEQA reform to remove barriers to housing production. Members also discussed the insurance challenges and the advancement of strategies to reduce the risk profile of SoCal communities through resilience efforts.

4. Proposed Regional Council Policy Manual Amendments

There were no public comment speakers for Item No. 4.

Jeffery Elder, Chief Counsel, provided an update on the proposed Regional Council Policy Manual amendments related to conflict of interest policies and international airfare. He noted that staff was recommending adding express reference to Levine Act obligations in Article III.A. (gifts/contributions) and Article III.D. (contract/decision-making disqualification) and updating citations and references and streamlining wording for better understanding. With respect to international airfare, he reported that staff was recommending amending the travel policy to allow upgrades to the next higher class within the main cabin (e.g. premium economy, economy plus) for international flights with scheduled flight time \geq 5 hours. He also noted that business class and first-class airfare would remain ineligible for reimbursement.

EAC members and staff discussed the recommendation to allow upgrades for international flights over five hours based on a request from Immediate Past President Hagman. Staff suggested limiting the policy to international flights due to longer travel times, which would have a minimal impact on the budget. However, concerns were raised about extending the policy to domestic flights over five hours. The members noted that domestic flights to Washington, D.C. often take more than five hours. It was agreed upon to analyze the number of flights and cost impact of allowing upgrades for flights over 5 hours, both international and domestic, before making a final decision.

ADJOURNMENT

There being no further business, President Allen adjourned the EAC Retreat of the Executive Administration Committee at 3:47 p.m. to Friday, June 20, 2025 at 8:30 a.m.

FRIDAY, JUNE 20, 2025

<u>Members Present</u>		
Hon. Cindy Allen, President	Long Beach	District 30
Hon. Ray Marquez, 1 st Vice President	Chino Hills	District 10
Hon. Jenny Crosswhite, 2 nd Vice President	Santa Paula	District 47



Hon. David J. Shapiro, Chair, CEHD Hon. Rocky Rhodes, Vice Chair CEHD Hon. Daniel Ramos, Vice Chair, EEC Hon. Mike Judge, Chair, TC Hon. Thomas Wong, Vice Chair, TC Hon. Margaret Finlay, Vice Chair, LCMC Hon. Mike Goodsell, President Appt. Hon. Jan Harnik, President Appt. Hon. Lucy Dunn

Members Not Present

Sup. Curt Hagman, Imm. Past President

Hon. Rick Denison, Chair, EECHon. Patricia Lock Dawson, Chair, LCMCHon. Wendy Bucknum, President Appt.Hon. Karen Bass, President Appt.Hon. Andrew Masiel, Sr.

Staff Present

Kome Ajise, Executive Director Darin Chidsey, Chief Operating Officer Cindy Giraldo, Chief Financial Officer Erika Bustamante, Deputy Diretor Finance Sarah Jepson, Chief Planning Officer Elizabeth Carvajal, Deputy Director Land Use Annie Nam, Deputy Director Transportation Philip Law, Deputy Director Regional Planning Policy & Analysis Javiera Cartagena, Chief Government and Public Affairs Officer Julie Schroyer, Chief Information Officer Jeffery Elder, Chief Counsel/Director of Legal Services Richard Lam, Senior Legal Counsel David James. Internal Auditor Maggie Aguilar, Clerk of the Board Perla Lopez, Special Events Producer David Milner, AV Supervisor Faith Williams, Executive Officer of Intergovernmental Affairs, Office of Mayor Karen Bass

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Calabasas Simi Valley Adelanto

Monterey Park Duarte

Yucca Valley

Mission Viejo

Pechanga Dev. Corp.

Los Angeles

Riverside

District 44 District 46 District 65 VCTC District 34 District 35 ICTC RCTC Business Representative

San Bernadino County

District 11 District 68 District 13 Member-At-Large TGRPB Representative

REPORT



The Honorable Allen called the meeting to order at 8:48 a.m. and asked Regional Council Member Michael Goodsell, ICTC, to lead the Pledge of Allegiance.

INFORMATION/DISCUSSION ITEMS

1. Recap on Day 1

There were no public comment speakers for Item No. 1.

Kome Ajise, Executive Director, provided a recap of discussions had the prior day related to the budget, history of SCS and CARB, SB 375, aligning state policies, cap and trade, the economic roundtable, and policy discussions on international travel.

President Allen provided brief remarks regarding the city of Long Beach and changes in the city.

2. Presidential Priorities: Regional Council and Policy Committee Outlooks

There were no public comment speakers for Item No. 2.

President Allen expressed she was very excited to continue the strong leadership at SCAG. She reported she had three presidential priorities which were clean transportation technology, housing production, and regional planning in support of the 2028 Olympic and Paralympic games. She also reported that the city of Long Beach would be hosting 11 Olympic events, making it the largest venue city outside of Los Angeles. She shared that the events were: Beach Volleyball, Sailing, Rowing, Canoe Sprint, Handball; Water Polo, Artistic Swimming, Sport Climbing, Coastal Rowing, Marathon Swimming, and Target Shooting.

Baril Unver, Protocol Officer, provided a presentation on Long Beach's roadmap to 2028 for hosting successful games with a lasting impact. She discussed the city's preparations for major global events, including the 2028 Olympics, the FIFA Gold Cup, the NBA All-Star Weekend, the U.S. Women's Championship, and the 2027 Super Bowl. She indicated that Long Beach expected 5 million visitors over 28 days, with 1 million room nights contracted by LA 28. She shared that the city would use existing venues, focusing on water sports. She reported that the city was focusing on security, public health, sanitation, zoning permits, licenses, public transportation, and parking to ensure smooth operations. She noted that Long Beach was specifically working on improving public transportation by including stop light synchronization for the metro and increasing the number of buses and shuttles. She explained that the city aimed to create a legacy through arts, culture, and youth programs, and was actively engaging with international delegations and partners. She also reported that the city had established a governance structure, stakeholder coordination, and was in the operational planning phase, working with different departments to ensure readiness. She noted



that Long Beach had an infrastructure investment plan, Elevate 28, focusing on mobility, safety, parks, and public facilities. She also shared that Long Beach planned to have fan zones across the city, with activities on the beach and around the city, and was working with private entities to host fan zones, team houses, and activation zones.

Mr. Ajise provided comments about setting presidential priorities and limiting them to three to ensure they are attainable and can report on the milestones as they go forward.

Sarah Jepson, Chief Planning Officer, reported that she had previously provided a report on the Program Development Framework to the EAC. She briefly touched upon the four objectives they had identified in the framework, such as optimizing investment in legacy infrastructure, accelerating innovation through pilots, fostering alignment of policies and programs to manage demand for the games and beyond, and showcasing communities. She also noted that the Program Development Framework on the Olympics would go to the Regional Council in September for approval.

EAC members and staff discussed community engagement in the games and the possibility of using a tool kit to get communities involved.

President Allen shared that she had the opportunity to visit international cities to gather insights and best practices from European leaders in transportation electrification, clean energy innovation, and policy-making that could be applied in their region ahead of the 2028 Games and beyond. She expressed it was an invaluable experience, and she witnessed firsthand the strategies and innovations driving Europe's transition to a low-carbon future. She explained that the U.S. had experienced policy shifts in this area recently; however, these insights were still critical as SCAG remained committed to scaling transportation electrification, improving air quality, and fostering green economic growth.

Annie Nam, Deputy Director of Transportation, provided background information on clean transportation technology and reminded the members that in April 2023, the Regional Council adopted the SCAG clean transportation technology policy resolution. The resolution affirmed SCAG's technology neutral position and the need for equitable access to new technologies. She also highlighted accomplishments like the recently completed Zero Emission Truck Infrastructure (ZETI) study and the continued assessment of ZE workforce development needs and industry barriers, and best practices for expanding opportunities. She briefly touched upon the significant shifts in federal policies. She also noted items they were currently working on such as the Last Mile Freight Program Phase 2, CMAQ/STBG call for projects, initiating the Smart Cities Strategic Plan, and next steps for SCAG's ZETI study via a comprehensive sustainable freight plan.

With respect to the third priority - housing production, President Allen indicated that through the REAP program and immense regional collaboration, they had made strong progress – but they also



knew that the work was far from over. She noted that the next presentation would include an overview of where they were with the program and how they could continue to meet the needs of the region.

Elizabeth Carvajal, Deputy Director of Land Use, provided an update on REAP 1 completion and the REAP 2 launch. She provided information on the different programs to promote housing development, such as the Lasting Affordability Program, the RUSH program, the HIPP program, and the Subregional Partnership Program 2.0. She also reported that they would be hosting a housing workshop roadshow to create a collaborative space for addressing regional housing goals.

Ms. Jepson provided an overview of the Regional Council and Policy Committee outlooks for FY 2026.

President Allen expressed that she really like how the agenda was handled last year as she thought it was efficient pushing a lot of the business to the EAC and Policy Committees.

Mr. Ajise noted that the work of this committee allows them to set the plan for the year and to weave in the presidential priorities.

President Allen introduced the next item for discussion about the structure of the Regional Council meetings going forward. She indicated that as they continued to adapt to their post-COVID ways of work, she wanted to discuss how they can best balance business and policy needs in their meetings.

Darin Chidsey, Chief Operating Officer, discussed changes in the meeting structure over the past few years. He highlighted the success of bringing state leaders as speakers and the value of inperson participation.

The committee members engaged in discussions regarding in person participation versus remote participation. The importance of in-person meetings was noted and members emphasized the benefits of face-to-face discussions and relationships. There was a consensus by the EAC members to move the EAC meeting to 3:00 p.m. the Wednesday before the Regional Council and Policy Committees. There was also discussion about allowing one remote participation for justified absences, such as illness or travel, under the Brown Act's "just cause" exemption or other reason under the standard remote procedure requirements. There was also discussion about the time of the Policy Committees and Regional Council meetings on the first Thursday of the month.

Mr. Chidsey briefly discussed the ways members could get involved throughout the year, whether through legislative advocacy, participating in the mobile workshops or attending project milestone events.



3. Signature Events Evaluation, Government & Public Affairs Division Update

There were no public comment speakers for Item No. 3.

Javiera Cartagena, Chief Government and Public Affairs Officer, discussed the growth and success of their division in media and public affairs, highlighting the increased capacity to organize events more efficiently. She thanked the team and President Allen for hosting the event in the city of Long Beach. She also detailed the economic summit's success despite having a smaller in-house event, noting a decrease in total registration from 441 to 142 but an increase in media impressions from 41 million to 59 million. She also mentioned the addition of special elements for the General Assembly, such as an anniversary milestones timeline and video, recognition of past presidents, and changes based on feedback to enhance networking and program components. She expressed pride in the team's efforts to boost attendance and engagement at the General Assembly. She also emphasized the importance of continuous improvement and adapting to feedback to enhance future events.

The EAC committee members and staff engaged in discussions on how the General Assembly could improve. Members provided feedback on the success of the General Assembly event and highlighted the quality of speakers, content, and the effectiveness of fundraising efforts. Staff shared that feedback was often on the table placement and sponsor distribution. The need for better engagement with city managers and department heads was noted. Concerns about the potential negative perception of hosting a golf tournament were raised, despite its potential fundraising benefits. The importance of highlighting student presentations and improving communication with member cities was also emphasized.

Ms. Cartagena also provided an update on the work in media and public affairs and noted the development of a writing and style guide, graphic design standards, and web migration. She also mentioned that the government relations and legislative teams were being combined to improve efficiency and cross-training. Lastly, she highlighted the importance of maintaining a strong presence in the Inland Empire and the changes in the Riverside office.

4. Wrap up

Kome Ajise, Executive Director, thanked President Allen for leading the EAC retreat and hosting members and staff. He also indicated that he was looking forward to her leadership. He thanked the EAC members for their participation. He indicated they would feature the presidential priorities in the work they do over the coming year. His takeaway was that they had work to do and the need to enable cities to do their work. He also thanked staff for the work they did setting up the EAC retreat.



President Allen thanked everyone and wished them all safe travels.

ADJOURNMENT

There being no further business, President Allen adjourned the EAC Retreat of the Executive Administration Committee at 11:27 a.m.

[MINUTES ARE UNOFFICIAL UNTIL APPROVED BY THE EAC] //

		Executive / Ac	Iministratio	n Committee	Attendance	Report											
			2025-2	6				1	1	1							Total Mtg:
MEMBERS	СІТҮ	Representing	5-Jun	19-Jun	20-Jun	JUL	AUG	SEP	ост	NOV	DEC	JAN	FEB	MAR	APR	MAY	Attended To Date
Hon. Cindy Allen, President, Chair	Long Beach	District 30	1	1	1												3
Hon. Ray Marquez, 1st Vice Chair	Chino Hills	District 10	1	1	1												3
Hon. Jenny Crosswhite, 2nd Vice Chair	Santa Paula	District 47	1	1	1												3
Hon. Curt Hagman, Imm. Past President		San Bernardino County	1	0	0												1
Hon. David J. Shapiro, Chair, CEHD	Calabasas	District 44	1	1	1												3
Hon. Rocky Rhodes, Vice Chair, CEHD	Simi Valley	District 46	1	1	1												3
Hon. Rick Denison, Chair, EEC	Yucca Valley	District 11	1	1	0												2
Hon. Daniel Ramos, Vice Chair, EEC	Adelanto	District 65	1	1	1												3
Hon. Mike T. Judge, Chair, TC		VCTC	1	1	1												3
Hon. Thomas Wong, Vice Chair, TC	Monterey Park	District 34	1	1	1												3
Hon. Patricia Lock Dawson, Chair, LCMC	Riverside	District 68	1	0	0												1
Hon. Margaret Finlay, Vice Chair, LCMC	Duarte	District 35	0	1	1												2
Hon. Karen Bass, President's Appt.	Los Angeles	Member-At-Large	0	0	0												0
Hon. Wendy Bucknum, President's Appt.	Mission Viejo	District 13	1	1	0												2
Hon. Mike Goodsell, President's Appt.		ICTC	1	1	1												3
Hon. Jan Harnik, President's Appt.		RCTC	1	1	1												3
Hon. Andrew Masiel, Sr.	Pechanga Dev. Corporation	Tribal Government Regional Planning Board	1	0	0												1
Ms. Lucy Dunn, Ex-Officio Member	Lucy Dunn Strategic Issues Ma	Business Representative	1	1	1												3
			16	14	12	0	0	0	0	0	0	0	0	0	0	0	42

Executive / Administration Committee Attendance Report





REPORT

Southern California Association of Governments July 2, 2025

То:	EXECUTIVE/AUTIMISTRATION COMMITTEE (EAC)	/E DIRECTOR'S PROVAL
From:	Erika Bustamante, Deputy Director	
	(213) 236-1892, Bustamante@scag.ca.gov	Nince
Subject:	(213) 236-1892, Bustamante@scag.ca.gov Contracts \$500,000 or Greater: 25-030-C01, 2028 Games Transportation	ATTIS
	Demand Management Support Plan	<u> </u>

RECOMMENDED ACTION:

Approve Contract No. 25-030-C01 in an amount not to exceed \$2,757,853 with Alta Planning + Design, Inc. to provide Transportation Demand Management (TDM) support to SCAG as it leads efforts to develop and implement a coordinated and integrated regional approach to TDM for the 2028 Olympic and Paralympic Games (Games). Authorize the Executive Director, or his designee, pursuant to legal counsel review, to execute the contract on behalf of SCAG.

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 1: Establish and implement a regional vision for a sustainable future. 3: Spur innovation and action through leadership in research, analysis and information sharing.

EXECUTIVE SUMMARY:

The consultant's work will help further SCAG's regional transportation goals and strategies, including those outlined in <u>Connect SoCal 2024</u>. More specifically, the work aligns with the region's mobility goal of building and maintaining an integrated multimodal transportation network and implementing TDM strategies such as incentivizing and promoting the development of more Transportation Management Associations/Organizations (TMAs/TMOs); facilitating partnerships and providing a forum between public and private sector TDM practitioners; and collaborating to develop regional and localized TDM marketing campaigns.

BACKGROUND:

Staff recommends executing the following contract \$500,000 or greater:

Consultant/Contract #	Contract Purpose	Contract Amount
Alta Planning +	The consultant will lead the 2028 Games	\$2,757,853
Design, Inc.	Transportation Demand Management Support	
25-030-C01	Plan.	



FISCAL IMPACT:

Funding of \$2,000,000 is budgeted in the Fiscal Year (FY) 2025-26 Overall Work Program (OWP) Budget in Project Number 400.4959.01 (Congestion Mitigation and Air Quality (CMAQ) Program), with \$1,000,000 of \$2,000,000 still pending funding authorization by Caltrans, and the remaining balance will be requested in future fiscal year budget(s), subject to budget availability.

ATTACHMENT(S):

- 1. Contract 25-030-C01 Summary
- 2. Contract 25-030-C01 Conflict of Interest Forms

CONSULTANT CONTRACT NO. 25-030-C01

Recommended Consultant:	Alta Planning +Design, Inc.
Background & Scope of Work:	 In the past year, SCAG has become engaged in additional Transportation Demand Management (TDM) work through preparations for the Olympic and Paralympic Games (Games), to be held in Los Angeles in July and August 2028. The Games will be impactful for the entire region and particularly for transportation networks. Strategies to minize disruptions and achieve a car-free or transit-first Games will need to be deployed concurrently with efforts to support freight and logistics needs. To achieve the car-free or transit-first goal, SCAG is leading efforts to develop and implement a coordinated and integrated regional approach to TDM. SCAG is securing consultant support that will focus on: Outreach and Engagement. Coordinating and facilitating TDM Subcommittee meetings, TDM Forum convenings, and other opportunities for engagement. Updated Plan. Developing an updated TDM Initiation Plan, Implementation Roadmap, and Toolbox, focusing on inclusion of Games and mega-event strategies and considering recent TDM survey information for targeted outreach, engagement, and strategies. Coordination and Integration. Developing an integrated TDM strategy for the Games, ensuring alignment and synergy among various subcommittees—including mobility hubs, first/last mile, wayfinding, and communications—to create a holistic vision that effectively leverages efforts to enhance overall transportation efficiency. Pilot and Permanent Projects. Identifying public and private partners for pilot and permanent project implementation. Supporting partners as they implement pilot projects and evaluating pilot project viability, effectiveness (e.g., reducing VMT, motivating mode shift), scalability, and replicability. Communications. Developing and supporting implementation of a comprehensive TDM communications and coordination strategy and plan designed to effectively share information and critical updates with public and pr
	SCAG recognizes that the Games will be impactful for the entire region, not just Los Angeles, and we all need to take coordinated steps to prepare for the impacts of the Games. This work will further SCAG's regional transportation goals and strategies, including those outlined in <u>Connect SoCal 2024</u> . More specifically, the work aligns with the region's mobility goal of building and maintaining an integrated multimodal transportation network and implementing TDM strategies such as incentivizing and promoting the development of more Transportation Management Associations/Organizations (TMAs/TMOs); facilitating partnerships and providing a forum between public and private sector TDM practitioners; and collaborating to develop regional and localized TDM marketing campaigns.
Project's Benefits & Key Deliverables:	 The project's benefits and key deliverables include, but are not limited to: A TDM Initiation Plan, Implementation Roadmap, and Toolbox. The consultant will develop an integrated TDM strategy for the Games, ensuring alignment and synergy to create a holistic vision that effectively leverages efforts to enhance overall transportation efficiency.

Strategic Plan:	 Pilot and Permanent Projects. The consultant, in coordinand TDM stakeholders, and considering recommendation Initiation Plan and Implementation Roadmap, will ident partners for pilot and permanent TDM project implemented anywher the Games. The projects may be implemented anywher they will be most impactful. A Communications Strategy and Plan. The strategy and plant effectively share information and critical updates with partners with a role in TDM implementation. The strategy enhance participation and collaboration among TDM imclarity of roles and responsibilities for communications, a of activities to create a seamless experience for travelers letthe Games. This item supports the following SCAG's Strategic Plan Priorite 	ations from the TDM tify public and private entation in advance of re in the region where lan will be designed to h public and private will identify means to pplementers, ensuring us well as coordination eading up to and during
Strategic Plan:		
	 Establish and implement a regional vision for a sustai Spur innovation and action through leadership in r information sharing. 	nable future; and
Contract Amount:	Total not to exceed	\$2,757,853
	Alta Planning + Design, Inc. (prime consultant)	\$1,468,425
	Journey Mobility LLC (subconsultant)	\$323,767
	Resource Systems Group (RSG) (subconsultant)	\$269,790
	In the Round Communication Ltd (subconsultant)	\$430,770
	Sensis Inc. (subconsultant)	\$265,101
Contract Period:	Notice to Proceed through December 31, 2028	
Project Number(s):	400.4959.01 Funding source: Congestion Mitigation and Air Quality (CMA	
	Funding of \$2,000,000 is budgeted in the Fiscal Year (FY) 202 Program (OWP) Budget in Project Number 400.4959.01, with \$2,000,000 still pending funding authorization by Caltrans, an balance will be requested in future fiscal year budget(s), su availability.	5-26 Overall Work \$1,000,000 of nd the remaining
Doquest for Dresses	SCAC staff notified 2202 firms of the relaces of DED 21	
Request for Proposal (RFP):	SCAG staff notified 3303 firms of the release of RFP 25 Solicitation Management System website. A total of 106 firms SCAG received the following three (3) proposals in response	s downloaded the RFP.
	Alta Planning + Design, Inc. (4 subconsultants)	\$2,757,853
	ARUP US, Inc. (3 subconsultants)	\$2,674,137
	Steer Davies Gleave (6 subconsultants)	\$2,732,228

Selection Process:	The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFP and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposals, the PRC interviewed the three (3) highest ranked offerors. The PRC consisted of the following individuals:
	Courtney Aguirre, Planning Supervisor (Project Manager), SCAG W. Turner Lott, Sr. Planner, SCAG
	Please Note: There was a third person on PRC but they excuse themselves from participating on the PRC because of a family emergency.
Basis for Selection:	 The PRC recommended Alta Planning + Design for the contract award because the consultant: Demonstrated a deep understanding of the challenges and complexities associated with planning for a mega-event like the 2028 Games. Offers extensive experience, bringing a unique blend of TDM planning and mega-event experience, including work on the Pan Am Games, FIFA host city planning, and local implementation projects such as Metro's TDM Plan. Demonstrated a strong technical approach aligned with SCAG's goals, emphasizing the importance of early implementation, structured stakeholder engagement, and data-informed pilot deployment. Outlined a clear modeling strategy that builds off SCAG's existing tools while layering in additional data and analysis to capture a broader range of trip types. Submitted a competitively priced budget that falls within the independent cost estimate and is appropriately allocated across tasks and subconsultants. Additionally, compared to the firm who advanced to the interview stage, Alta Planning + Design proposed a lower average hourly rate and a total number of hours more closely aligned with the project manager's estimate. Proposed a schedule that reflects an understanding of the project's urgency and the firm deadlines associated with the Games.
	 Although other firms proposed lower prices, the PRC did not recommend these firms for contract award because: The other interviewed firm: Proposed an overall lower price, but included multiple optional tasks in its proposal that, if executed, could exceed the available project budget. The optional modeling task was of particular concern, as this work is considered integral to the scope rather than an "optional" component. Furthermore, the firm proposed the highest cost per hour and the least number of hours. Included many (seven) sub-consultants but lacked clarity on how work would be cohesively managed across teams. Did not demonstrate the familiarity and breadth of experience with megaevent TDM planning among the project management team as did the selected consultant. Did not elaborate on experience or provide specific examples in response to interview questions. For example, when responding to how they will

identify pilot projects, they mentioned they will use a data-driven approac
to inform their work, but didn't specify key metrics or relevant examples.
The other firm that was not interviewed:
 Did not demonstrate the same level of creativity and innovation withi their proposed technical approach. The firm lacked details in their methodology for selecting pilot projects, including how projects would b prioritized and what key metrics would be used to guide evaluation an ongoing refinement.
 Lacked flexibility and adaptability to fully address the dynamic and comple nature of the Games' transportation demands.
 Included assumptions that were of concern to the PRC, such as conductin stakeholder meetings virtually (despite the RFP indicating a hybrid forma for the forum), relying solely on available data for analysis (even thoug additional data may be necessary to fully understand travel patterns an project impacts), and limiting translation services to Spanish (wherea translation into additional languages may be needed given th international scope of the Games).Proposed the lowest overall lower pric but did not demonstrate the familiarity and breadth of experience wit mega-event TDM planning as did the selected consultant.

Conflict of Interest (COI) Form - Attachment For July, 2, 2025 Regional Council Approval

Approve Contract No. 25-030-C01 in an amount not to exceed \$2,757,853 with Alta Planning + Design, Inc. to provide TDM support to SCAG as it leads efforts to develop and implement a coordinated and integrated regional approach to TDM for the 2028 Olympic and Paralympic Games. Authorize the Executive Director, or his designee, pursuant to legal counsel review, to execute the contract on behalf of SCAG.

The consultant team for this contract includes:

Consultant Name	Did the consultant disclose a conflict in the Conflict of Interest Form they submitted with its original proposal (Yes or No)?
Alta Planning +Design, Inc. (prime consultant)	No - form attached
Journey Mobility LLC (subconsultant)	No - form attached
Resource Systems Group, Inc. (subconsultant)	No - form attached
In the Round Communications Ltd (subconsultant)	No - form attached
Sensis Inc. (subconsultant)	No - form attached

Attachment 6

SCAG CONFLICT OF INTEREST FORM

RFP No. 25-030

SECTION I: INSTRUCTIONS

All persons or firms seeking contracts <u>must</u> complete and submit a SCAG Conflict of Interest Form along with the proposal. This requirement also applies to any proposed subconsultant(s). Failure to comply with this requirement may cause your proposal to be declared non-responsive.

In order to answer the questions contained in this form, please review SCAG's Conflict of Interest Policy, the list of SCAG employees, and the list of SCAG's Regional Council members. All three documents can be viewed online at <u>https://scag.ca.gov</u>. The SCAG Conflict of Interest Policy is located under "GET INVOLVED", then "Contract & Vendor Opportunities" and scroll down under the "Vendor Contracts Documents" tab; whereas the SCAG staff may be found under "ABOUT US" then "OUR TEAM" then "Employee Directory"; and Regional Council members can be found under "MEETINGS", then scroll down to "LEADERSHIP" then select "REGIONAL COUNCIL" on the left side of the page and click on "Regional Council Officers and Member List."

Any questions regarding the information required to be disclosed in this form should be directed to SCAG's Legal Division, especially if you answer "yes" to any question in this form, as doing so **MAY** also disqualify your firm from submitting an offer on this proposal

Name of Firm:	Alta Planning + Design,	Inc.
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Name of Preparer:		Steven Frieson, PE, LCI Vice President, as duly authorized			
Project Title:	2028	Games	Transportation	Demand Managen	nent support Plan
RFP Number:	No. 25	5-030		Date Submitted:	4/24/2025

SECTION II: QUESTIONS

1. During the last twelve (12) months, has your firm provided a source of income to employees of SCAG or members of the SCAG Regional Council, or have any employees or Regional Council members held any investment (including real property) in your firm?

YES X NO

If "yes," please list the names of those SCAG employees and/or SCAG Regional Council members and the nature of the financial interest:

Name

Nature of Financial Interest

Not Applicable

2. Have you or any members of your firm been an employee of SCAG or served as a member of the SCAG Regional Council within the last twelve (12) months?

YES	X NO)
-----	------	---

If "yes," please list name, position, and dates of service:

Name Not Applicable	Position	Dates of Service

3. Are you or any managers, partners, or officers of your firm related by blood or marriage/domestic partnership to an employee of SCAG or member of the SCAG Regional Council that is considering your proposal?

YES	X	NO
		110

If "yes," please list name and the nature of the relationship:

Name	Relationship
Not Applicable	

4. Does an employee of SCAG or a member of the SCAG Regional Council hold a position at your firm as a director, officer, partner, trustee, employee, or any position of management?

YES X NO

If "yes," please list name and the nature of the relationship:

Name

Relationship

Not Appl<u>icable</u>

YES X NO

If "yes," please list name, date gift or contribution was given/offered, and dollar value:

Name Not Applicable	Date	Dollar Value

SECTION III: VALIDATION STATEMENT

This Validation Statement must be completed and signed by at least one General Partner, Owner, Principal, or Officer authorized to legally commit the proposer.

DECLARATION

I, (printed full name) <u>Steven Frieson, PE, LCI</u>, hereby declare that I am the (position or title) <u>Vice President</u> of (firm name) <u>Alta Planning + Design, Inc.</u>, and that I am duly authorized to execute this Validation Statement on behalf of this entity. I hereby state that this SCAG Conflict of Interest Form dated <u>4/24/2025</u> is correct and current as submitted. I acknowledge that any false, deceptive, or fraudulent statements on this Validation Statement will result in rejection of my contract proposal.

Signature of Person Certifying for Proposer (original signature required) 4/24/2025

Date

NOTICE

A material false statement, omission, or fraudulent inducement made in connection with this SCAG Conflict of Interest Form is sufficient cause for rejection of the contract proposal or revocation of a prior contract award.

SCAG CONFLICT OF INTEREST FORM

RFP No. 25-030

SECTION I: INSTRUCTIONS

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Any questions regarding the information required to be disclosed in this form should be directed to SCAG's Legal Division, especially if you answer "yes" to any question in this form, as doing so **MAY** also disqualify your firm from submitting an offer on this proposal

Name of Firm:	In the Round Communic	ation Ltd	
Name of Preparer:	Jon Foley		
Project Title: 2028	Games Transportation Demar	nd Management Supp	oort Plan
RFP Number: No. 1	25-030	Date Submitted:	April 2025

SECTION II: QUESTIONS

1. During the last twelve (12) months, has your firm provided a source of income to employees of SCAG or members of the SCAG Regional Council, or have any employees or Regional Council members held any investment (including real property) in your firm?

If "yes," please list the names of those SCAG employees and/or SCAG Regional Council members and the nature of the financial interest:

Name

Nature of Financial Interest

2. Have you or any members of your firm been an employee of SCAG or served as a member of the SCAG Regional Council within the last twelve (12) months?

YES	
ILS	

If "yes," please list name, position, and dates of service:

Name	Position	Dates of Service

3. Are you or any managers, partners, or officers of your firm related by blood or marriage/domestic partnership to an employee of SCAG or member of the SCAG Regional Council that is considering your proposal?

YES	\sim	NO
-----	--------	----

If "yes," please list name and the nature of the relationship:

Name

- Does an employee of SCAG or a member of the SCAG Regional Council hold a position at your
- 4. Does an employee of SCAG or a member of the SCAG Regional Council hold a position at you firm as a director, officer, partner, trustee, employee, or any position of management?

26

🗌 YES 🛛 📈 NO

If "yes," please list name and the nature of the relationship:

Name

Relationship

rev 07/24/22

🗌 YES 🛛 📈 NO

If "yes," please list name, date gift or contribution was given/offered, and dollar value:

Name	Date	Dollar Value

SECTION III: VALIDATION STATEMENT

This Validation Statement must be completed and signed by at least one General Partner, Owner, Principal, or Officer authorized to legally commit the proposer.

DECLARATION

I, (printed full name) Jon Foley ______, hereby declare that I am the (position or title) Director _______ of (firm name) In the Round Communication Ltd _____, and that I am duly authorized to execute this Validation Statement on behalf of this entity. I hereby state that this SCAG Conflict of Interest Form dated 8 April 2025 _______ is correct and current as submitted. I acknowledge that any false, deceptive, or fraudulent statements on this Validation Statement will result in rejection of my contract proposal.

Ignature of Person Certifying for Proposer (original signature required) 8 April 2025

Date

NOTICE

A material false statement, omission, or fraudulent inducement made in connection with this SCAG Conflict of Interest Form is sufficient cause for rejection of the contract proposal or revocation of a prior contract award.

SCAG CONFLICT OF INTEREST FORM

RFP No. 25-030

SECTION I: INSTRUCTIONS

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Any questions regarding the information required to be disclosed in this form should be directed to SCAG's Legal Division, especially if you answer "yes" to any question in this form, as doing so **MAY** also disqualify your firm from submitting an offer on this proposal

Name of Firm:	Journ	ey Mobility, LLC		
Name of Prepa	rer:	Lauren Mattern, Director		
Project Title:	SCAG 2	2028 Games TDM Support Plan		
RFP Number:	25-030	Date	Submitted:	4/14/2025

SECTION II: QUESTIONS

1. During the last twelve (12) months, has your firm provided a source of income to employees of SCAG or members of the SCAG Regional Council, or have any employees or Regional Council members held any investment (including real property) in your firm?

🗌 YES 🛛 📈 NO

If "yes," please list the names of those SCAG employees and/or SCAG Regional Council members and the nature of the financial interest:

Name

Nature of Financial Interest

2. Have you or any members of your firm been an employee of SCAG or served as a member of the SCAG Regional Council within the last twelve (12) months?

NO

If "yes," please list name, position, and dates of service:

YES

		sition	Dates of Service
	s, partners, or officers of yo /ee of SCAG or member of		
YES Z NO			
If "yes," please list name	e and the nature of the relat	ionship:	
Nan	ne	Rela	ationship
firm as a director, office	CAG or a member of the S er, partner, trustee, employ		
firm as a director, office		ree, or any positic	
firm as a director, office	er, partner, trustee, employ he and the nature of the rela	ee, or any position	
firm as a director, office YES NO If "yes," please list nam	er, partner, trustee, employ he and the nature of the rela	ee, or any positic ationship: Rel a	n of management?
firm as a director, office YES NO If "yes," please list nam	er, partner, trustee, employ he and the nature of the rela	ee, or any positic ationship: Rel a	n of management?
firm as a director, office YES NO If "yes," please list nam	er, partner, trustee, employ he and the nature of the rela	ee, or any positic ationship: Rel a	n of management?

🗌 YES 🛛 📈 NO

If "yes," please list name, date gift or contribution was given/offered, and dollar value:

Name	Date	Dollar Value

SECTION III: VALIDATION STATEMENT

This Validation Statement must be completed and signed by at least one General Partner, Owner, Principal, or Officer authorized to legally commit the proposer.

DECLARATION

I, (printed full name) Lauren Mattern ______, hereby declare that I am the (position or title) Director _______ of (firm name) Journey Mobility, LLC ______, and that I am duly authorized to execute this Validation Statement on behalf of this entity. I hereby state that this SCAG Conflict of Interest Form dated 4/14/2025 _______ is correct and current as submitted. I acknowledge that any false, deceptive, or fraudulent statements on this Validation Statement will result in rejection of my contract proposal.

Signature of Person Certifying for Proposer (original signature required)

4/14/2025

Date

NOTICE

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SCAG CONFLICT OF INTEREST FORM

RFP No. 25-030

SECTION I: INSTRUCTIONS

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Any questions regarding the information required to be disclosed in this form should be directed to SCAG's Legal Division, especially if you answer "yes" to any question in this form, as doing so **MAY** also disqualify your firm from submitting an offer on this proposal

Name of Firm:	Resource Systems Group, Inc.		
Name of Preparer:	John Evans		
Project Title:	2028 Games Transportation	n Demand Managem	ent Support Plan
RFP Number:	25-030	Date Submitted:	4/24/2025

SECTION II: QUESTIONS

1. During the last twelve (12) months, has your firm provided a source of income to employees of SCAG or members of the SCAG Regional Council, or have any employees or Regional Council members held any investment (including real property) in your firm?

YES X NO

If "yes," please list the names of those SCAG employees and/or SCAG Regional Council members and the nature of the financial interest:

Name

Nature of Financial Interest

2. Have you or any members of your firm been an employee of SCAG or served as a member of the SCAG Regional Council within the last twelve (12) months?

If "yes," please list name, position, and dates of service:

Name	Position	Dates of Service

3. Are you or any managers, partners, or officers of your firm related by blood or marriage/domestic partnership to an employee of SCAG or member of the SCAG Regional Council that is considering your proposal?

YES	X NO
------------	------

If "yes," please list name and the nature of the relationship:

Name

Relationship

- 4. Does an employee of SCAG or a member of the SCAG Regional Council hold a position at your firm as a director, officer, partner, trustee, employee, or any position of management?

26

YES X NO

If "yes," please list name and the nature of the relationship:

Name

Relationship

YES X NO

If "yes," please list name, date gift or contribution was given/offered, and dollar value:

Name	Date	Dollar Value

SECTION III: VALIDATION STATEMENT

This Validation Statement must be completed and signed by at least one General Partner, Owner, Principal, or Officer authorized to legally commit the proposer.

DECLARATION

I, (printed full name) John Evans , hereby declare that I am the (position or title) Chief Operating Officer of (firm name) Resource Systems Group, Inc. , and that I am duly authorized to execute this Validation Statement on behalf of this entity. I hereby state that this SCAG Conflict of Interest Form dated 4/11/2025 is correct and current as submitted. I acknowledge that any false, deceptive, or fraudulent statements on this Validation Statement will result in rejection of my contract proposal.

4/11/2025

Date

Signature of Person Certifying for Proposer (original signature required)

NOTICE

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SCAG CONFLICT OF INTEREST FORM

RFP No. 25-030

SECTION I: INSTRUCTIONS

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Any questions regarding the information required to be disclosed in this form should be directed to SCAG's Legal Division, especially if you answer "yes" to any question in this form, as doing so **MAY** also disqualify your firm from submitting an offer on this proposal

Name of Firm:	Sensi	s Inc.	
Name of Prepa	rer:	Jose R. Villa	
Project Title:	2028 Ga	ames Transportation Demand Management Supp	ort Plan
RFP Number:	25-030	Date Submitted:	4/24/2025

SECTION II: QUESTIONS

1. During the last twelve (12) months, has your firm provided a source of income to employees of SCAG or members of the SCAG Regional Council, or have any employees or Regional Council members held any investment (including real property) in your firm?

🗌 YES 🛛 📈 NO

If "yes," please list the names of those SCAG employees and/or SCAG Regional Council members and the nature of the financial interest:

Name

Nature of Financial Interest

2. Have you or any members of your firm been an employee of SCAG or served as a member of the SCAG Regional Council within the last twelve (12) months?

YES	
ILS	VINU

If "yes," please list name, position, and dates of service:

Name	Position	Dates of Service

3. Are you or any managers, partners, or officers of your firm related by blood or marriage/domestic partnership to an employee of SCAG or member of the SCAG Regional Council that is considering your proposal?

YES	∇	NO
		110

If "yes," please list name and the nature of the relationship:

Name	Relationship

4. Does an employee of SCAG or a member of the SCAG Regional Council hold a position at your firm as a director, officer, partner, trustee, employee, or any position of management?

🗌 YES 🛛 📈 NO

If "yes," please list name and the nature of the relationship:

Name

Relationship

🗌 YES 🛛 📈 NO

If "yes," please list name, date gift or contribution was given/offered, and dollar value:

Name	Date	Dollar Value

SECTION III: VALIDATION STATEMENT

This Validation Statement must be completed and signed by at least one General Partner, Owner, Principal, or Officer authorized to legally commit the proposer.

DECLARATION

I, (printed full name) Jose R. Villa ______, hereby declare that I am the (position or title) President _______ of (firm name) Sensis Inc. _______, and that I am duly authorized to execute this Validation Statement on behalf of this entity. I hereby state that this SCAG Conflict of Interest Form dated 4/10/2025 ________ is correct and current as submitted. I acknowledge that any false, deceptive, or fraudulent statements on this Validation Statement will result in rejection of my contract proposal.

Signature of Person Certifying for Proposer (original signature required)

4/10/2025

Date

NOTICE

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AGENDA ITEM 4



Southern California Association of Governments July 2, 2025

То:	Executive/Administration Committee (EAC)	EXECUTIVE DIRECTOR'S APPROVAL
From:	Erika Bustamante, Deputy Director (213) 236-1892, Bustamante@scag.ca.gov	
Subject:	Contracts \$500,000 or Greater: 25-031-C01, 2028 Games Freight Transportation Demand Management Plan	Kome Ajise

RECOMMENDED ACTION:

Approve Contract No. 25-031-C01 in an amount not to exceed \$1,187,837 with Cambridge Systematics, Inc., to lead the development of the 2028 Olympic and Paralympic Games (Games) Freight Transportation Demand Management (TDM) Plan & Pilot Project Demonstration project. Authorize the Executive Director, or his designee, pursuant to legal counsel review, to execute the contract on behalf of SCAG.

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 1: Establish and implement a regional vision for a sustainable future.

EXECUTIVE SUMMARY:

Consistent with the requirements of the Carbon Reduction Program (CRP) established by the Infrastructure Investment and Jobs Act, also known as the "Bipartisan Infrastructure Law" that funds this project, the consultant shall lead the development of the 2028 Games Freight TDM Plan & Pilot Project Demonstration project. This project includes a comprehensive landscape analysis and literature review, stakeholder engagement, and pilot project recommendations and implementation to increase operational efficiency for goods movement activity across the region in anticipation of the LA28 Games-related impacts. A comprehensive assessment of the goods movement landscape and a robust engagement plan with key agencies and industry stakeholders will allow for expanded partnerships and specialized guidance on strategies aimed to avoid congestion at key freight nodes and across the region's surface transportation system, allowing for future grant funding opportunities and/or incorporation into future workplans to implement additional improvements.

The 2028 Games Freight TDM Plan & Pilot Project Demonstration highlights the importance of maintaining business operations and supply chain efficiency along the national highway system to reduce traffic congestion, which helps alleviate impacts to all roadway users, including residents, visitors, and everyday commuters. As part of SCAG's Last-Mile Freight Delivery Study,





there is initial work assessing operational freight considerations and innovative approaches, and this project will look to build further from this to focus on clearly defining freight TDM needs, strategies, and solutions that aim to leave a lasting legacy beyond the LA28 Games.

BACKGROUND:

Staff recommends executing the following contract \$500,000 or greater:

Consultant/Contract #	Contract Purpose	Contract Amount
Cambridge Systematics, Inc.	The consultant will lead the	\$1,187,837
25-031-C01	development of the 2028 Games	
	Freight Transportation Demand	
	Management (TDM) Plan & Pilot	
	Project Demonstration project.	

FISCAL IMPACT:

Funding of \$1,187,837 is available in the Fiscal Year (FY) 2025-26 Overall Work Program (OWP) Budget in Project Number 130-0162HF/E.21 (Carbon Reduction Program). Any unused funds are expected to be carried forward into future fiscal year budget(s), subject to budget availability.

ATTACHMENT(S):

- 1. Contract 25-031-C01 Summary
- 2. Contract 25-031-C01 Conflict of Interest Forms

CONSULTANT CONTRACT NO. 25-031-C01

Recommended	Cambridge Systematics, Inc. (CS)
Consultant:	
Background & Scope of Work:	Consistent with the requirements of the Carbon Reduction Program (CRP) established by the Infrastructure Investment and Jobs Act, also known as the "Bipartisan Infrastructure Law" that funds this project, the consultant shall lead the development of the 2028 Olympic and Paralympic Games (Games) Freight Transportation Demand Management (TDM) Plan & Pilot Project Demonstration project, which includes a comprehensive landscape analysis and literature review, stakeholder engagement, and pilot project recommendations and implementation to increase operational efficiency for goods movement activity across the region in anticipation of LA28 Games-related impacts. A comprehensive assessment of the goods movement landscape and a robust engagement plan with key agencies and industry stakeholders will allow for expanded partnerships and specialized guidance on strategies aimed to avoid congestion at key freight nodes and across the region's surface transportation system, allowing for future grant funding opportunities and/or incorporation into future workplans with the goal of implementing additional improvements.
	The 2028 Games Freight TDM Plan & Pilot Project Demonstration highlights the importance of maintaining business operations and supply chain efficiency along the national highway system to reduce traffic congestion, which helps alleviate impacts to all roadway users, including residents, visitors, and everyday commuters. As part of SCAG's Last-Mile Freight Delivery Study, there is initial work assessing operational freight considerations and innovative approaches, and this project will look to build further from this to focus on clearly defining freight TDM needs, strategies, and solutions that aim to leave a lasting legacy beyond the LA28 Games. The project shall contribute to regional goals identified in Connect SoCal 2024 to support the implementation of innovative advancements to minimize congestion impacts on business and market access while fostering continued growth in trade
	and commerce. The efficient movement of goods is important to a strong economy and quality of life across the region.
Project's Benefits	The project's benefits and key deliverables include, but are not limited to:
& Key Deliverables:	 Increasing operational efficiency to maintain regular business and freight operations and avoid congestion impacts that will present the need to consider a broader set of specialized Travel Demand Strategies (TDM) as Southern California represents a larger and more diverse set of links in international and local supply chains.
	 Identifying innovative and sustainable operational improvements that not only reflect travel efficiency but also result in co-benefits, such as economic development to support the region as a premier trade gateway while accounting for ripple effects on transportation networks.
	 Establishing a forum and process for local jurisdictions and agencies to partner with businesses and freight industry organizations to increase operational efficiency which supports the continuous movement of goods and other

	roadway users. Strengthening partnerships will create a innovation and creativity while working with various markets mega-event through a growing region.	
Strategic Plan:	This item supports SCAG's Strategic Priority #1: Establish and imple vision for a sustainable future.	ement a regional
Contract Amount:	Total not to exceed:	\$1,187,837
	Cambridge Systematics, Inc. (prime consultant)	\$552,198
	Bikehub, dba Tranzito (subconsultant)	\$274,746
	Chen Ryan Associates, Inc. dba CR Associates (subconsultant)	\$146,240
	Fehr & Peers (subconsultant)	\$87 <i>,</i> 356
	Steer Davies & Gleave, Inc. (subconsultant)	\$76 <i>,</i> 614
	University of Washington, Urban Freight Lab (subconsultant)	\$50,683
Contract Period:	Notice to Proceed through June 30, 2029	
Project Number(s):	130-0162HF/E.21 \$1,187,837	
	Funding sources: Carbon Reduction Program (CRP) Grant and Development Act (TDA)	
	Funding of \$1,187,837 is available in the Fiscal Year (FY) 2025- Program (OWP) Budget in Project Number listed above. Any un expected to be carried forward into future fiscal year budget(s), s approval.	nused funds are
Request for Proposal (RFP):	SCAG staff notified 3,036 firms of the release of RFP 25-031 via SC Management System website. A total of 64 firms downloaded received the following three (3) proposals in response to the solicit	the RFP. SCAG
	Cambridge Systematics, Inc. (5 subconsultants)	\$1,187,837
	HDR Engineering, Inc. (4 subconsultants) USKO National (1 subconsultant)	\$1,092,746 \$1,188,500
Selection Process:	The Proposal Review Committee (PRC) evaluated each proposal in the criteria set forth in the RFP and conducted the selection proc consistent with all applicable federal and state contracting re evaluating the proposals, the PRC interviewed the two (2) highest	ess in a manner gulations. After
	The PRC consisted of the following individuals:	
	Emerald Vela, Senior Regional Planner, SCAG Annie Nam, Deputy Director, Planning, SCAG Scott Strelecki, Planning Supervisor, SCAG	
	Jonathan Raspa, Senior Regional Planner, SCAG	

Basis for Selection:	The PRC recommended Cambridge Systematics, Inc. for the contract award because
	the consultant:
	 Demonstrated the best understanding of the project, providing a thorough technical approach addressing the project tasks while indicating their ability to be flexible in their work application, including the team structure and technical analyses. They demonstrated their capability to adjust direction of project elements as the work will include heavy engagement with a wide range of freight and business markets to support a mega-event with developing and unique logistics;
	 Proposed a strong consultant team reflecting extensive project experience in the greater Los Angeles region, and similar experience leading technical freight committees. For example, the consultant team worked on SCAG's HDT Truck Model and ZETI Study, and LADOT's Curb Management Plans. The consultant team was well-prepared in their interview and included representatives from each subconsultant; and clearly articulated their staff roles and approach in a timely manner, providing details on their experience conducting technical industry meetings and projects beyond last-mile delivery; and
	 Demonstrated a clear understanding of the importance to coordinate with the Passenger TDM Plan consultant team as part of SCAG's overall TDM workstream. The subconsultant teams demonstrated similar work efforts with LA Metro for the LA28 Games as they currently lead LA Metro's Games Route Networking Modeling and Travel Forecasting, StreetsLA's Olympic Legacy Corridors, and LADOT's Active Transportation Olympic Corridors, and worked on SCAG's TDM Strategic Plan. CS further explained their approach in coordinating with the Passenger TDM Plan, recommending regular check-ins and consistent communication with the Passenger TDM Plan team staff.
	Although one firm proposed a lower price, the PRC did not recommend this firm for contract award because the firm:
	 Did not demonstrate a sufficient level of understanding, detail, and clarity primarily regarding their allocated staff hours, project roles and costs, to satisfactorily complete the Scope of Work. Specifically, the firm did not provide adequate details regarding project experience, knowledge, or their strategies to best address the project goals;
	 Did not demonstrate sufficient regional context, project experience, or familiarity with a wide range of industry sectors and markets in comparison to the selected consultant. This firm lacked regional experience and understanding of engagement needs with major freight and business facilities and stakeholders compared to the selected firm; and
	 Did not provide enough clarity on their level of flexibility in their proposed technical and engagement approaches. While they indicated willingness to shift their approach, they did not provide clear alternatives including their proposed ATRI data for modelling analyses. The firm also primarily focused on their project management team's port and Class 1 railroad experience which did not demonstrate their understanding for the need to include other critical stakeholders and sectors for this project.

Conflict of Interest (COI) Form - Attachment For July 2, 2025 Special Executive/Administration Committee Meeting

Approve Contract No. 25-031-C01 in an amount not to exceed \$1,187,837 with Cambridge Systematics, Inc. to lead the development of the 2028 Olympic and Paralympic Games Freight Transportation Demand Management (TDM) Plan & Pilot Project Demonstration project which includes a comprehensive landscape analysis and literature review, stakeholder engagement, and pilot project recommendations and implementation to increase operational efficiency for goods movement activity across the region in anticipation of LA28 Games-related impacts. Authorize the Executive Director, or his designee, pursuant to legal counsel review, to execute the contract on behalf of SCAG.

Consultant Name	Did the consultant disclose a conflict in the Conflict of Interest Form they submitted with its original proposal	
	(Yes or No)?	
Cambridge Systematics, Inc. (prime consultant)	No - form attached	
Bikehub, dba Tranzito (subconsultant)	No - form attached	
Chen Ryan Associates, Inc. dba CR Associates (subconsultant)	No - form attached	
Fehr & Peers (subconsultant)	No - form attached	
Steer Davies & Gleave, Inc. (subconsultant)	No - form attached	
University of Washington, Urban Freight Lab (subconsultant)	No - form attached	

The consultant team for this contract includes:

RFP No. 25-031

SECTION I: INSTRUCTIONS

All persons or firms seeking contracts <u>must</u> complete and submit a SCAG Conflict of Interest Form along with the proposal. This requirement also applies to any proposed subconsultant(s). Failure to comply with this requirement may cause your proposal to be declared non-responsive.

In order to answer the questions contained in this form, please review SCAG's Conflict of Interest Policy, the list of SCAG employees, and the list of SCAG's Regional Council members. All three documents can be viewed online at https://scag.ca.gov. The SCAG Conflict of Interest Policy is located under "GET INVOLVED", then "Contract & Vendor Opportunities" and scroll down under the "Vendor Contracts Documents" tab; whereas the SCAG staff may be found under "ABOUT US" then "OUR TEAM" then "Employee Directory"; and Regional Council members can be found under "MEETINGS", then scroll down to "LEADERSHIP" then select "REGIONAL COUNCIL" on the left side of the page and click on "Regional Council Officers and Member List."

Any questions regarding the information required to be disclosed in this form should be directed to SCAG's Legal Division, especially if you answer "yes" to any question in this form, as doing so \underline{MAY} also disqualify your firm from submitting an offer on this proposal

Name of Firm:	Cambridge Systemat	tics, Inc.	
Name of Prepa	rer: Brad Wright		
Project Title:	2028 Olympic and Paral	ympic Games Freight TDM	Plan & Pilot Project Demonstration
RFP Number:	25-031	Date Submitted:	5/13/2025

SECTION II: QUESTIONS

1. During the last twelve (12) months, has your firm provided a source of income to employees of SCAG or members of the SCAG Regional Council, or have any employees or Regional Council members held any investment (including real property) in your firm?

YES X NO

If "yes," please list the names of those SCAG employees and/or SCAG Regional Council members and the nature of the financial interest:

Name

Nature of Financial Interest

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2. Have you or any members of your firm been an employee of SCAG or served as a member of the SCAG Regional Council within the last twelve (12) months?

YES	X NO		
If "yes," pl	ease list name, positio	on, and dates of service:	
	Name	Position	Dates of Service
	to an employee of SCA	s, or officers of your firm related b AG or member of the SCAG Regi	
YES	X NO		
If "yes," plo	ease list name and the r	nature of the relationship:	
	Name	Re	lationship
_		member of the SCAG Regional r, trustee, employee, or any positi	
	X NO		
firm as a di	—	nature of the relationship:	
firm as a di	—	_	lationship
firm as a di	ease list name and the	_	lationship
firm as a di	ease list name and the	_	lationship
firm as a di	ease list name and the	_	lationship

3.

4.

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5. Have you or any managers, partners, or officers of your firm ever given (directly or indirectly), or offered to give on behalf of another or through another person, campaign contributions or gifts to any current employee of SCAG or member of the SCAG Regional Council (including contributions to a political committee created by or on behalf of a member/candidate)?

YES	X NO
------------	------

If "yes," please list name, date gift or contribution was given/offered, and dollar value:

Name	Date	Dollar Value

SECTION III: VALIDATION STATEMENT

This Validation Statement must be completed and signed by at least one General Partner, Owner, Principal, or Officer authorized to legally commit the proposer.

DECLARATION

I, (printed full name) <u>Brad Wright</u>, hereby declare that I am the (position or title) <u>President</u> of (firm name) <u>Cambridge Systematics, Inc.</u>, and that I am duly authorized to execute this Validation Statement on behalf of this entity. I hereby state that this SCAG Conflict of Interest Form dated <u>5/7/2025</u> is correct and current as submitted. I acknowledge that any false, deceptive, or fraudulent statements on this Validation Statement will result in rejection of my contract proposal.

Signature of Person Certifying for Proposer (original signature required) 5/7/2025 Date

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NOTICE

A material false statement, omission, or fraudulent inducement made in connection with this SCAG Conflict of Interest Form is sufficient cause for rejection of the contract proposal or revocation of a prior contract award.

RFP No. 25-031

SECTION I: INSTRUCTIONS

All persons or firms seeking contracts <u>must</u> complete and submit a SCAG Conflict of Interest Form along with the proposal. This requirement also applies to any proposed subconsultant(s). Failure to comply with this requirement may cause your proposal to be declared non-responsive.

In order to answer the questions contained in this form, please review SCAG's Conflict of Interest Policy, the list of SCAG employees, and the list of SCAG's Regional Council members. All three documents can be viewed online at https://scag.ca.gov. The SCAG Conflict of Interest Policy is located under "GET INVOLVED", then "Contract & Vendor Opportunities" and scroll down under the "Vendor Contracts Documents" tab; whereas the SCAG staff may be found under "ABOUT US" then "OUR TEAM" then "Employee Directory"; and Regional Council members can be found under "MEETINGS", then scroll down to "LEADERSHIP" then select "REGIONAL COUNCIL" on the left side of the page and click on "Regional Council Officers and Member List."

Any questions regarding the information required to be disclosed in this form should be directed to SCAG's Legal Division, especially if you answer "yes" to any question in this form, as doing so \underline{MAY} also disqualify your firm from submitting an offer on this proposal

Name of Firm: CF	R Associates		
Name of Preparer:	Monique Chen		
Project Title: Prince	cipal		
RFP Number: 25-)31	Date Submitted:	05/13/2025

SECTION II: QUESTIONS

1. During the last twelve (12) months, has your firm provided a source of income to employees of SCAG or members of the SCAG Regional Council, or have any employees or Regional Council members held any investment (including real property) in your firm?

🗌 YES 🛛 🖾 NO

If "yes," please list the names of those SCAG employees and/or SCAG Regional Council members and the nature of the financial interest:

Name

Nature of Financial Interest

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2. Have you or any members of your firm been an employee of SCAG or served as a member of the SCAG Regional Council within the last twelve (12) months?

YES NO "yes," please list name, posit	ion, and dates of service:	
Name	Position	Dates of Service

3. Are you or any managers, partners, or officers of your firm related by blood or marriage/domestic partnership to an employee of SCAG or member of the SCAG Regional Council that is considering your proposal?

YES	🕅 NO

If "yes," please list name and the nature of the relationship:

Name

Relationship

- 4. Does an employee of SCAG or a member of the SCAG Regional Council hold a position at your firm as a director, officer, partner, trustee, employee, or any position of management?
 - YES XNO

If "yes," please list name and the nature of the relationship:

Name

Relationship

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5. Have you or any managers, partners, or officers of your firm ever given (directly or indirectly), or offered to give on behalf of another or through another person, campaign contributions or gifts to any current employee of SCAG or member of the SCAG Regional Council (including contributions to a political committee created by or on behalf of a member/candidate)?

YES	X NO
------------	------

If "yes," please list name, date gift or contribution was given/offered, and dollar value:

Name	Date	Dollar Value

SECTION III: VALIDATION STATEMENT

This Validation Statement must be completed and signed by at least one General Partner, Owner, Principal, or Officer authorized to legally commit the proposer.

DECLARATION

I, (printed full name) Monique Chen , hereby declare that I am the (position or title) Principal of (firm name) CR Associates , and that I am duly authorized to execute this Validation Statement on behalf of this entity. I hereby state that this SCAG Conflict of Interest Form dated 05/13/2025 is correct and current as submitted. I acknowledge that any false, deceptive, or fraudulent statements on this Validation Statement will result in rejection of my contract proposal.

Signature of Person Certifying for Proposer (original signature required) 05/13/2025

Date

rev 07/24/22

NOTICE

A material false statement, omission, or fraudulent inducement made in connection with this SCAG Conflict of Interest Form is sufficient cause for rejection of the contract proposal or revocation of a prior contract award.

SCAG CONFLICT OF INTEREST FORM

RFP No./Contract No. 25-031

SECTION I: INSTRUCTIONS

All persons or firms seeking contracts <u>must</u> complete and submit a SCAG Conflict of Interest Form along with the proposal. This requirement also applies to any proposed subconsultant(s). Failure to comply with this requirement may cause your proposal to be declared non-responsive.

In order to answer the questions contained in this form, please review SCAG's Conflict of Interest Policy, the list of SCAG employees, and the list of SCAG's Regional Council members. All three documents can be viewed online at <u>www.scag.ca.gov</u>. The SCAG Conflict of Interest Policy is located under "Doing Business with SCAG," whereas the SCAG staff and Regional Council members lists can be found under "About SCAG."

Any questions regarding the information required to be disclosed in this form should be directed to Justine Block, SCAG Deputy Legal Counsel.

Name of Firm:	Fehr & Peers
Name of Preparer:	Jeremy Klop
Project Title:	2028 Olympic and Paralympic Games Freight Transportation Demand Management (TDM) Plan & Pilot Project Demonstration
Date Submitted:	04/30/2025

SECTION II: **QUESTIONS**

1. During the last twelve (12) months, has your firm provided a source of income to employees of SCAG or members of the SCAG Regional Council, or have any employees or Regional Council members held any investment (including real property) in your firm?

🗌 YES 🛛 🖌 NO

If "yes," please list the names of those SCAG employees and/or SCAG Regional Council members and the nature of the financial interest:

Name

Nature of Financial Interest

2. Have you or any members of your firm been an employee of SCAG or served as a member of the SCAG Regional Council within the last twelve (12) months?

YES	NO
-----	-----------

If "yes," please list name, position, and dates of service:

Name	Position	Dates of Service

3. Are you or any managers, partners, or officers of your firm related by blood or marriage/domestic partnership to an employee of SCAG or member of the SCAG Regional Council that is considering your proposal?



If "yes," please list name and the nature of the relationship:

4. Does an employee of SCAG or a member of the SCAG Regional Council hold a position at your firm as a director, officer, partner, trustee, employee, or any position of management?

🗌 YES 🛛 🖌 NO

If "yes," please list name and the nature of the relationship:

YES	🖌 NO
------------	------

If "yes," please list name, date gift or contribution was given/offered, and dollar value:

Name	Date	Dollar Value

SECTION III: VALIDATION STATEMENT

This Validation Statement must be completed and signed by at least one General Partner, Owner, Principal, or Officer authorized to legally commit the proposer.

DECLARATION

I, (printed full name) Jeremy Klop , hereby declare that I am the (position or title) Principal of (firm name) Fehr & Peers , and that I am duly authorized to execute this Validation Statement on behalf of this entity. I hereby state that this SCAG Conflict of Interest Form dated 04/30/2025 is correct and current as submitted. I acknowledge that any false, deceptive, or fraudulent statements on this Validation Statement will result in rejection of my contract proposal.

04/30/2025

Signature of Person Certifying for Proposer (original signature required)

Date

NOTICE

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RFP No. 25-031

SECTION I: INSTRUCTIONS

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Any questions regarding the information required to be disclosed in this form should be directed to SCAG's Legal Division, especially if you answer "yes" to any question in this form, as doing so \underline{MAY} also disqualify your firm from submitting an offer on this proposal

Name of Firm:	Steer Davies &	Gleave Inc.	
Name of Prepa	rer: Herb Higginbot	ham	
Project Title:	2028 Olympic & Paralym	npic Games Freight TDM Pl	an & Pilot Project Demonstration
RFP Number:	25-031	Date Submitted:	4/28/2025
		2000 500000000	

SECTION II: QUESTIONS

1. During the last twelve (12) months, has your firm provided a source of income to employees of SCAG or members of the SCAG Regional Council, or have any employees or Regional Council members held any investment (including real property) in your firm?

YES X NO

If "yes," please list the names of those SCAG employees and/or SCAG Regional Council members and the nature of the financial interest:

Name

Nature of Financial Interest

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2. Have you or any members of your firm been an employee of SCAG or served as a member of the SCAG Regional Council within the last twelve (12) months?

Name	Position	Dates of Service
Are you or any managers, partners, or partnership to an employee of SCAG your proposal?		
YES X NO		
If "yes," please list name and the natu	re of the relationship:	
Name	Rela	ationship
Does an employee of SCAG or a me	mber of the SCAG Regional C ustee, employee, or any positio	-
firm as a director, officer, partner, tr		
firm as a director, officer, partner, tr	ture of the relationship:	
firm as a director, officer, partner, tr	1	ationship
firm as a director, officer, partner, tr YES X NO If "yes," please list name and the nat	1	ationship

3.

4.

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5. Have you or any managers, partners, or officers of your firm ever given (directly or indirectly), or offered to give on behalf of another or through another person, campaign contributions or gifts to any current employee of SCAG or member of the SCAG Regional Council (including contributions to a political committee created by or on behalf of a member/candidate)?

YES	X	NO
------------	---	----

If "yes," please list name, date gift or contribution was given/offered, and dollar value:

Name	Date	Dollar Value

SECTION III: VALIDATION STATEMENT

This Validation Statement must be completed and signed by at least one General Partner, Owner, Principal, or Officer authorized to legally commit the proposer.

DECLARATION

I, (printed full name) <u>Herbert Higginbotham</u>, hereby declare that I am the (position or title) <u>Executive President, North America</u> of (firm name) <u>Steer Davies & Gleave Inc.</u>, and that I am duly authorized to execute this Validation Statement on behalf of this entity. I hereby state that this SCAG Conflict of Interest Form dated <u>04/28/2025</u> is correct and current as submitted. I acknowledge that any false, deceptive, or fraudulent statements on this Validation Statement will result in rejection of my contract proposal.

Higgin bothan

Signature of Person Certifying for Proposer (original signature required) 5/3/25 Date

rev 07/24/22

NOTICE

A material false statement, omission, or fraudulent inducement made in connection with this SCAG Conflict of Interest Form is sufficient cause for rejection of the contract proposal or revocation of a prior contract award.

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RFP No. 25-031

SECTION I: INSTRUCTIONS

All persons or firms seeking contracts <u>must</u> complete and submit a SCAG Conflict of Interest Form along with the proposal. This requirement also applies to any proposed subconsultant(s). Failure to comply with this requirement may cause your proposal to be declared non-responsive.

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Any questions regarding the information required to be disclosed in this form should be directed to SCAG's Legal Division, especially if you answer "yes" to any question in this form, as doing so \underline{MAY} also disqualify your firm from submitting an offer on this proposal

Name of Firm:	<u> </u>	ikehub (dba Tranzito)		
Name of Preparer:		Eugene Lee		
Project Title: SCAG Olympic Freight TDM Proposal				
RFP Number:	RFP N	o. 25-031	Date Submitted:	4/28/2025

SECTION II: QUESTIONS

- 1. During the last twelve (12) months, has your firm provided a source of income to employees of SCAG or members of the SCAG Regional Council, or have any employees or Regional Council members held any investment (including real property) in your firm?
 - 🗌 YES 🛛 📈 NO

If "yes," please list the names of those SCAG employees and/or SCAG Regional Council members and the nature of the financial interest:

24

Name

Nature of Financial Interest

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2. Have you or any members of your firm been an employee of SCAG or served as a member of the SCAG Regional Council within the last twelve (12) months?

f "yes," please	NO e list name, position, a	and dates of service:	
1	Name	Position	Dates of Service

YES VIO

3.

If "yes," please list name and the nature of the relationship:

Name

Relationship

	Relationship

- 4. Does an employee of SCAG or a member of the SCAG Regional Council hold a position at your firm as a director, officer, partner, trustee, employee, or any position of management?
 - 🗌 YES 🛛 📈 NO

If "yes," please list name and the nature of the relationship:

Name

Relationship



If "yes," please list name, date gift or contribution was given/offered, and dollar value:

Name	Date	Dollar Value

SECTION III: VALIDATION STATEMENT

This Validation Statement must be completed and signed by at least one General Partner, Owner, Principal, or Officer authorized to legally commit the proposer.

DECLARATION

I, (printed full name) <u>Gene Oh</u>, hereby declare that I am the (position or title) <u>CEO</u> of (firm name) <u>Bikehub (dba Tranzito)</u>, and that I am duly authorized to execute this Validation Statement on behalf of this entity. I hereby state that this SCAG Conflict of Interest Form dated <u>4/28/2025</u> is correct and current as submitted. I acknowledge that any false, deceptive, or fraudulent statements on this Validation Statement will result in rejection of my contract proposal.

Signature of Person Certifying for Proposer (original signature required)

4/29/25

Date

rev 07/24/22

NOTICE

A material false statement, omission, or fraudulent inducement made in connection with this SCAG Conflict of Interest Form is sufficient cause for rejection of the contract proposal or revocation of a prior contract award.

RFP No. 25-031

SECTION I: INSTRUCTIONS

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Any questions regarding the information required to be disclosed in this form should be directed to SCAG's Legal Division, especially if you answer "yes" to any question in this form, as doing so \underline{MAY} also disqualify your firm from submitting an offer on this proposal

Name of Prepa	rer: Dr. Anne Goodchild		
Project Title:	2028 Olympic and Paralympic Games Freight Transporta	ation Demand Managemen	t (TDM)
RFP Number:	Plan & Pilot Project Demonstration	Date Submitted:	

SECTION II: QUESTIONS

- 1. During the last twelve (12) months, has your firm provided a source of income to employees of SCAG or members of the SCAG Regional Council, or have any employees or Regional Council members held any investment (including real property) in your firm?
 - 🗌 YES 🛛 📈 NO

If "yes," please list the names of those SCAG employees and/or SCAG Regional Council members and the nature of the financial interest:

24

Name

Nature of Financial Interest

Attachment 6

is considering

Have you or any members of your firm been an employee of SCAG or served as a member of the 2. SCAG Regional Council within the last twelve (12) months?

"yes," pleas	e list name, position	a, and dates of service:	
	Name	Position	Dates of Service

YES

3.

If "yes," please list name and the nature of the relationship:

Name Relationship _____

- 4. Does an employee of SCAG or a member of the SCAG Regional Council hold a position at your firm as a director, officer, partner, trustee, employee, or any position of management?
 - YES

If "yes," please list name and the nature of the relationship:

Name

Relationship

5. Have you or any managers, partners, or officers of your firm ever given (directly or indirectly), or offered to give on behalf of another or through another person, campaign contributions or gifts to any current employee of SCAG or member of the SCAG Regional Council (including contributions to a political committee created by or on behalf of a member/candidate)?

YES	NO NO
------------	-------

If "yes," please list name, date gift or contribution was given/offered, and dollar value:

Name	Date	Dollar Value

SECTION III: VALIDATION STATEMENT

This Validation Statement must be completed and signed by at least one General Partner, Owner, Principal, or Officer authorized to legally commit the proposer.

DECLARATION

I, (printed full name) <u>Anne Goodchild</u>, hereby declare that I am the (position or title) <u>Principal Investigator (PI)</u> of (firm name) <u>The Urban Freight Lab</u>, and that I am duly authorized to execute this Validation Statement on behalf of this entity. I hereby state that this SCAG Conflict of Interest Form dated <u>5/1/2025</u> is correct and current as submitted. I acknowledge that any false, deceptive, or fraudulent statements on this Validation Statement will result in rejection of my contract proposal.

Anne Goodchild (May 1, 2025 15:02 PDT) Signature of Person Certifying for Proposer (original signature required) 05/01/2025 Date

rev 07/24/22

NOTICE

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AGENDA ITEM 5

REPORT

Southern California Association of Governments July 2, 2025

То:	Executive/Administration Committee (EAC) EXEC	JTIVE DIRECTOR'S APPROVAL
From:	Javiera Cartagena, Chief Government and Public Affairs Officer (213) 236-1980, cartagena@scag.ca.gov	
Subject:	(213) 236-1980, cartagena@scag.ca.gov S. 1218 (Cantwell & Moran) – Transportation Assistance for Olympic and World Cup Cities Act of 2025	e Aprice

RECOMMENDED ACTION:

That the Executive/Administration Committee, acting on behalf of the Regional Council, approve the Legislative/Communications and Membership Committee's (LCMC) recommendation for a support position for U.S. Senate Bill 1218 (Cantwell, D-WA, and Moran, R-KS).

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 2: Be a cohesive and influential voice for the region.

EXECUTIVE SUMMARY:

U.S. Senate Bill 1218 (Cantwell, D-WA and Moran, R-KS) would authorize the U.S. Department of Transportation (DOT) to provide federal funding for local communities to prepare for transportation demands and ensure the successful movement of fans, workers, and goods during the 2026 FIFA Men's World Cup, 2028 Summer Olympics, and 2034 Winter Olympics, all of which will be held in the United States. At its meeting on June 17, 2025, members of the Legislative/Communications and Membership Committee (LCMC) received a report on the bill. After discussion and deliberation, the LCMC voted to forward a recommendation to the Regional Council (RC) to adopt a "support" position on U.S. Senate Bill 1218 (Cantwell, D-WA, and Moran, R-KS).

BACKGROUND:

In September 2017, the International Olympic Committee (IOC) confirmed that Los Angeles would host the 2028 Olympic and Paralympic Games (LA28). LA28 will take place from July 21, 2028, to August 6, 2028, and will mark the third time Los Angeles has hosted the games, having previously hosted in 1932 and 1984. This will also be the first time the City will host the Paralympic Games. The games will consist of 36 Olympic and 23 Paralympic sports and over 800 competition events, taking place in over 40 competition venues across Southern California, including the cities of Anaheim, Arcadia, Carson, Inglewood, Long Beach, Los Angeles, Pasadena, Pomona, San Clemente, and South El Monte, as well as Oklahoma City, OK.



The United States last hosted the Olympic Games in 2002, when Salt Lake City, Utah, hosted the Winter Olympics. In June 1998, the Transportation Equity Act for the 21st Century (TEA-21) was enacted, reauthorizing federal surface transportation programs for highways, highway safety, and transit for a six-year period from 1998 to 2003. Aside from reauthorizing federal surface transportation programs, TEA-21 also included language that authorized the Secretary of Transportation to provide assistance to the State of Utah and Salt Lake City and prioritize transportation projects relating to the 2002 Winter Olympics.

U.S. Senators Maria Cantwell (D-WA) ranking member of the Senate Committee on Commerce, Science, and Transportation and senior member of the Finance Committee, and Jerry Moran (R-KS), a member of the Commerce Committee, introduced S. 1218, the "Transportation Assistance for Olympic and World Cup Cities Act of 2025," to provide federal funding for local communities to prepare for transportation demands and ensure the successful movement of fans, workers, and goods during the 2026 FIFA Men's World Cup, 2028 Summer Olympics, and 2034 Winter Olympics that will be held in the United States. The bill contains language substantially similar to both the language in TEA-21, authorizing assistance to jurisdictions hosting the Salt Lake City Olympic Games, and H.R. 7642 (Brownley), the "Transportation Assistance for Olympic Cities Act of 2022," on which the LCMC recommended a "support" position on Tuesday, July 19, 2022, and was confirmed by the Executive/Administration Committee on August 3, 2022. As H.R. 7462 failed to move, it has subsequently been reintroduced several times, including its most recent iteration, S. 1218.

Additional information on S. 1218 is included below.

S. 1218

S. 1218, the "Transportation Assistance for Olympic and World Cup Cities Act of 2025," was reintroduced by U.S. Senators Maria Cantwell (D-WA) and Jerry Moran (R-KS) on April 1, 2025, after its most recent iteration, S.4814 (Cantwell and Moran, 2024), failed to move last year.

The legislation provides transportation assistance and support for cities hosting major international events in the United States, specifically focusing on the 2028 Olympic and Paralympic Games, Special Olympics, and FIFA World Cup events by creating a new section in Title 49 of the U.S. Code establishing a grant program to help metropolitan planning organizations and other eligible entities address transportation challenged related to the events. Under the program, the Secretary of Transportation can allocate up to \$50 million annually to support transportation projects and planning activities within 100 miles of an event location.

Eligible entities, including a State, Indian Tribe, or unit of local government, including cities, counties and transit agencies, can receive up to \$10 million per event to fund transportation infrastructure improvements, transit services, and planning activities that facilitate the movement of people and



goods during these international sporting events. This could include building new roads, expanding light rail, purchasing new buses, creating bike lanes, improving existing roads or highways, or making improvements to airport terminals.

Additionally, it would require the Department of Commerce to conduct studies on the economic impact of the 2028 Los Angeles Olympic and Paralympic Games and the 2026 FIFA World Cup, examining effects on international and domestic travel, tourism industry revenues, and employment rates. The studies will produce reports to be submitted to Congressional committees and made publicly available, providing insights into the broader economic benefits of hosting these major international sporting events.

The bill text for S. 1218 is attached to this report.

Prior Committee Action

SCAG previously supported H.R. 7642 (Brownley), the "Transportation Assistance for Olympic Cities Act of 2022," on which the LCMC recommended a "support" position on Tuesday, July 19, 2022, and which was confirmed by the Executive/Administration Committee on August 3, 2022. As H.R. 7462 failed to move in the Congress, it has subsequently been reintroduced several times, including this most recent iteration. Upon analyzing the current iteration of this bill, SCAG staff brought S. 1218, the "Transportation Assistance for Olympic and World Cup Cities Act of 2025," to the LCMC meeting on June 17, 2025, with a recommendation for "support."

Following a staff presentation, committee members asked staff to clarify whether the funding provided by this bill is available to entities other than cities, and whether amendments are needed to ensure that counties and transportation agencies are also eligible. After staff clarified that those counties and transportation agencies are also eligible to receive funding from this bill, the LCMC voted unanimously to forward a "support" recommendation to the Regional Council (RC).

FISCAL IMPACT:

Work associated with the staff report on S. 1218 is contained in the Indirect Cost budget, Legislation 810-0120.10.

ATTACHMENT(S):

1. S. 1218 Bill Language

Attachment: S. 1218 Bill Language (S. 1218 (Cantwell & Moran) – Transportation Assistance for Olympic and World Cup Cities Act of 2025)

^{119TH CONGRESS} 1ST SESSION **S. 1218**

AUTHENTICATED U.S. GOVERNMENT INFORMATION

To amend title 49, United States Code, to provide assistance for cities hosting international sporting events taking place in the United States, and for other purposes.

IN THE SENATE OF THE UNITED STATES

APRIL 1 (legislative day, MARCH 31), 2025

Mr. MORAN (for himself and Ms. CANTWELL) introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

A BILL

- To amend title 49, United States Code, to provide assistance for cities hosting international sporting events taking place in the United States, and for other purposes.
 - 1 Be it enacted by the Senate and House of Representa-
 - 2 tives of the United States of America in Congress assembled,

3 SECTION 1. SHORT TITLE.

- 4 This Act may be cited as the "Transportation Assist-
- 5 ance for Olympic and World Cup Cities Act of 2025".

1 SEC. 2. TRANSPORTATION ASSISTANCE FOR INTER-2NATIONAL SPORTING EVENTS.

3 (a) IN GENERAL.—Chapter 55 of title 49, United
4 States Code, is amended by inserting after section 5501
5 the following:

6 "§ 5502. Transportation assistance for international 7 sporting events

8 "(a) PURPOSE.—The purpose of this section is to 9 support State, Tribal, and local efforts on transportation 10 issues necessary to obtain the national recognition and 11 economic benefits of hosting international sporting events 12 in the United States.

13 "(b) DEFINITIONS.—In this section:

14 "(1) COVERED EVENT.—

15 "(A) IN GENERAL.—The term 'covered 16 event' means an Olympic event, Paralympic event, Special Olympics event, FIFA Men's 17 18 World Cup event, or FIFA Women's World Cup 19 event that is held at a site within the United 20 States (including any territory of the United 21 States) that has been selected by the Inter-22 national Olympic Committee or the Inter-23 national Federation of Association Football to 24 hold such event.

25 "(B) GROUPING.—Multiple events de26 scribed in subparagraph (A) occurring in the

1	same stadium, city, metropolitan planning area
2	(as defined in section 134(b) of title 23), or
3	metropolitan statistical area (as designated by
4	the Director of the Office of Management and
5	Budget) as part of the same overall competi-
6	tion, sporting event, or grouping of competi-
7	tions or sporting events shall be considered to
8	be 1 covered event.
9	"(C) EXCLUSION.—The term 'covered
10	event' does not include activities relating to pre-
11	paring or submitting a bid to be selected to
12	hold an event described in subparagraph (A).
13	"(2) ELIGIBLE ENTITY.—The term 'eligible en-
14	tity' means—
15	"(A) a State, Indian Tribe, or unit of local
16	government (including a port authority or tran-
17	sit agency) hosting a covered event;
18	"(B) a State, Indian Tribe, or unit of local
19	government (including a port authority or tran-
20	sit agency) that—
21	"(i) is supporting a covered event; and
22	"(ii) owns a transportation facility or
23	provides a transportation service that is lo-
24	cated not more than 100 miles from the lo-

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1	cation in which the applicable covered
2	event is or will be held;
3	"(C) a metropolitan planning organization
4	that serves an area that—
5	"(i) is under the jurisdiction of a
6	State, Indian Tribe, or unit of local gov-
7	ernment described in subparagraph (A) or
8	(B); and
9	"(ii) is located not more than 100
10	miles from the location in which the appli-
11	cable covered event is or will be held;
12	"(D) an entity eligible to receive a grant
13	under section 5339 for services provided within
14	100 miles of the location in which the applica-
15	ble covered event is or will be held; or
16	"(E) a nonprofit entity established for exe-
17	cution of a covered event.
18	"(3) Host metropolitan planning organi-
19	ZATION.—The term 'host metropolitan planning or-
20	ganization' means a metropolitan planning organiza-
21	tion for an urbanized area (as defined in section
22	134(b) of title 23) within which a covered event is
23	or will be held.
24	"(4) INDIAN TRIBE.—The term 'Indian Tribe'
25	has the meaning given the term in section 4 of the

Indian Self-Determination and Education Assistance 1 2 Act (25 U.S.C. 5304). 3 "(5) METROPOLITAN PLANNING ORGANIZA-4 TION.—The term 'metropolitan planning organiza-5 tion' has the meaning given the term in section 6 134(b) of title 23. "(6) SECRETARY.—The term 'Secretary' means 7 8 the Secretary of Transportation. "(c) Grants for Transportation Projects Re-9 LATING TO INTERNATIONAL GAMES.— 10 11 "(1) ALLOCATION OF FUNDS.—For each fiscal 12 year, the Secretary shall allocate the amounts made 13 available to the Secretary to carry out this subsection as follows: 14 "(A) First, the Secretary shall allocate 15 16 those amounts equally among the host metro-17 politan planning organizations for the most im-18 minent covered event and any other covered 19 events occurring during the same fiscal year, 20 subject to the condition that a host metropoli-21 tan planning organization may not receive more 22 than \$10,000,000 under this subparagraph for 23 a single covered event. 24 "(B) Once the host metropolitan planning

25 organizations described in subparagraph (A)

1	have each been allocated a total of \$10,000,000
2	under this subsection for each covered event de-
3	scribed in that subparagraph, including any
4	amounts for previous fiscal years allocated for
5	the same covered event, the Secretary shall allo-
6	cate any remaining amounts—
7	"(i) first, equally among all host met-
8	ropolitan planning organizations eligible to
9	receive assistance under this subsection for
10	a covered event not described in subpara-
11	graph (A), subject to the condition that a
12	host metropolitan planning organization
13	may not receive more than \$10,000,000
14	under this clause for a single covered
15	event; and
16	"(ii) once the host metropolitan plan-
17	ning organizations described in clause (i)
18	have each been allocated a total of
19	\$10,000,000 under this subsection for each
20	covered event described in that clause, in-
21	cluding any amounts for previous fiscal
22	years allocated for the same covered event,
23	equally among all host metropolitan plan-
24	ning organizations eligible to receive assist-
25	ance under this subsection.

1	"(2) Use of funds.—
2	"(A) IN GENERAL.—A host metropolitan
3	planning organization receiving amounts under
4	paragraph (1) may use the amounts to provide
5	funding to eligible entities to carry out projects
6	described in subparagraph (B) that—
7	"(i) are located not more than 100
8	miles from the location in which the appli-
9	cable covered event is or will be held; and
10	"(ii) in the determination of the host
11	metropolitan planning organization, are
12	not temporary infrastructure needed for
13	hosting the covered event.
14	"(B) Project described.—A project re-
15	ferred to in subparagraph (A) is any of the fol-
16	lowing:
17	"(i) A transportation project that—
18	"(I) is eligible for assistance
19	under any provision of this title or
20	title 23; and
21	"(II) in the determination of the
22	host metropolitan planning organiza-
23	tion, will assist with the movement of
24	people or goods related to the applica-
25	ble covered event.

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1	"(ii) A transportation planning activ-
2	ity that, in the determination of the host
3	metropolitan planning organization, will
4	assist with the movement of people and
5	goods for the applicable covered event.
6	"(3) REQUIREMENTS.—The requirements de-
7	scribed in section 6701 (n) shall apply to a project
8	described in paragraph (2) that is funded by a grant
9	under this subsection.
10	"(4) LIMITATIONS.—
11	"(A) Allocations.—For purposes of the
12	allocation of amounts under paragraph (1), a
13	host metropolitan planning organization is eligi-
14	ble to receive assistance under this subsection
15	only during the period beginning on the date
16	that is 5 years before the date on which a cov-
17	ered event begins and ending on the date that
18	is 30 days after the date on which the covered
19	event ends.
20	"(B) REIMBURSEMENTS.—Notwith-
21	standing subparagraph (A), but subject to sub-
22	paragraph (C), the Secretary shall provide,
23	from amounts allocated to the applicable host
24	metropolitan planning organization under para-
25	graph (1), reimbursements for activities de-

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scribed in paragraph (2) that are carried out

during the period described in subparagraph (A). "(C) Release of funds.—Any amounts allocated under paragraph (1) that are not expended by the date that is 1 year after the date on which the applicable covered event ends shall be reallocated in accordance with paragraph (1)."(5) Authorization of appropriations.— There is authorized to be appropriated to the Secretary to carry out this subsection \$50,000,000 for each fiscal year, to remain available until expended. "(d) TRANSPORTATION PLANNING ACTIVITIES.— "(1) IN GENERAL.—The Secretary, on request, shall provide technical and planning assistance to eligible entities, including—

"(A) by providing technical assistance for
planning activities of States, Indian Tribes,
units of local government, and metropolitan
planning organizations under sections 134 and
135 of title 23 and sections 5303, 5304, and
5305 of this title for transportation projects relating to a covered event;

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1	"(B) by assisting States, Indian Tribes,
2	units of local government, and metropolitan
3	planning organizations with the development of
4	intermodal transportation plans;
5	"(C) by facilitating programs or providing
6	incentives to temporarily pool and share, for the
7	duration of a covered event, buses and related
8	equipment among—
9	"(i) States, Indian Tribes, and units
10	of local government hosting or supporting
11	a covered event; and
12	"(ii) States, Indian Tribes, and units
13	of local government not hosting or sup-
14	porting a covered event;
15	"(D) by expediting review and comment of
16	any required submissions to the Secretary relat-
17	ing to a covered event;
18	"(E) by assisting with the coordination of
19	transportation planning efforts between govern-
20	ments or the private sector; and
21	"(F) by providing any other technical or
22	planning assistance the Secretary determines to
23	be necessary for advancing the purpose of this
24	section described in subsection (a).

1	"(2) LIMITATION.—The Secretary shall provide
2	assistance under this subsection for a covered event
3	only during the period beginning on the date that is
4	5 years before the date on which the covered event
5	begins and ending on the date that is 30 days after
6	the date on which the covered event ends.".
7	(b) Clerical Amendment.—The analysis for chap-
8	ter 55 of title 49, United States Code, is amended by in-
9	serting after the item relating to section 5501 the fol-
10	lowing:
	"5502. Transportation assistance for international sporting events.".
11	SEC. 3. STUDIES ON THE EFFECTS OF HOSTING THE OLYM-
12	PICS AND WORLD CUP ON THE TRAVEL AND
12 13	PICS AND WORLD CUP ON THE TRAVEL AND TOURISM INDUSTRY IN THE UNITED STATES.
13	TOURISM INDUSTRY IN THE UNITED STATES.
13 14	TOURISM INDUSTRY IN THE UNITED STATES. (a) DEFINITIONS.—In this section:
13 14 15	TOURISM INDUSTRY IN THE UNITED STATES. (a) DEFINITIONS.—In this section: (1) LOCAL PLANNING COMMITTEES.—The term
13 14 15 16	TOURISM INDUSTRY IN THE UNITED STATES. (a) DEFINITIONS.—In this section: (1) LOCAL PLANNING COMMITTEES.—The term "Local Planning Committees" means the World Cup
13 14 15 16 17	TOURISM INDUSTRY IN THE UNITED STATES. (a) DEFINITIONS.—In this section: (1) LOCAL PLANNING COMMITTEES.—The term "Local Planning Committees" means the World Cup planning committees specific to each World Cup host
 13 14 15 16 17 18 	TOURISM INDUSTRY IN THE UNITED STATES. (a) DEFINITIONS.—In this section: (1) LOCAL PLANNING COMMITTEES.—The term "Local Planning Committees" means the World Cup planning committees specific to each World Cup host city.
 13 14 15 16 17 18 19 	TOURISM INDUSTRY IN THE UNITED STATES. (a) DEFINITIONS.—In this section: (1) LOCAL PLANNING COMMITTEES.—The term "Local Planning Committees" means the World Cup planning committees specific to each World Cup host city. (2) OLYMPICS.—The term "Olympics" means
 13 14 15 16 17 18 19 20 	 TOURISM INDUSTRY IN THE UNITED STATES. (a) DEFINITIONS.—In this section: LOCAL PLANNING COMMITTEES.—The term Local Planning Committees" means the World Cup planning committees specific to each World Cup host city. OLYMPICS.—The term "Olympics" means the 2028 Summer Olympics and 2028 Paralympics,

1	(4) TRAVEL AND TOURISM INDUSTRY.—The
2	term "travel and tourism industry" means the travel
3	and tourism industry in the United States.
4	(5) WORLD CUP.—The term "World Cup"
5	means the 2026 Men's FIFA World Cup, hosted by
6	the United States, Mexico, and Canada.
7	(b) Department of Commerce Study and Re-
8	PORT ON EFFECTS ON TRAVEL AND TOURISM OF
9	Hosting the Olympics.—
10	(1) Study.—Not later than 90 days after the
11	date of enactment of this Act and after consultation
12	with the United States Travel and Tourism Advisory
13	Board and the United States Olympic Planning
14	Committee, the Secretary shall, subject to the avail-
15	ability of appropriations, commence a study to exam-
16	ine the impact of the Olympics on the travel and
17	tourism industry, including—
18	(A) changes in the frequency of inter-
19	national travel to the United States;
20	(B) changes in the frequency of domestic
21	travel within the United States;
22	(C) changes in the revenues of businesses
23	in the travel and tourism industry; and
24	(D) changes in employment rates in the
25	travel and tourism industry.

travel and tourism industry.

1 (2) Report.—

2 (A) IN GENERAL.—Not later than 180 3 days after the conclusion of the Olympics, the 4 Secretary shall submit to the Committee on 5 Commerce, Science, and Transportation of the 6 Senate and the Committee on Energy and Com-7 merce of the House of Representatives a report 8 containing the results of the study conducted 9 under paragraph (1).

10 (B) AVAILABILITY.—The Secretary shall
11 make the report described in subparagraph (A)
12 publicly available on the website of the Depart13 ment of Commerce.

14 (c) DEPARTMENT OF COMMERCE STUDY AND RE15 PORT ON EFFECTS ON TRAVEL AND TOURISM OF
16 HOSTING THE WORLD CUP.—

17 (1) STUDY.—Not later than 90 days after the 18 date of enactment of this Act and after consultation 19 with the United States Travel and Tourism Advisory 20 Board and Local Planning Committees, the Sec-21 retary shall, subject to the availability of appropria-22 tions, commence a study to examine the impact of 23 the World Cup on the travel and tourism industry, 24 including-

1	(A) changes in the frequency of inter-
2	national travel to the United States;
3	(B) changes in the frequency of domestic
4	travel within the United States;
5	(C) changes in the revenues of businesses
6	in the travel and tourism industry; and
7	(D) changes in employment rates in the
8	travel and tourism industry.
9	(2) Report.—
10	(A) IN GENERAL.—Not later than 180
11	days after the conclusion of the World Cup, the
12	Secretary shall submit to the Committee on
13	Commerce, Science, and Transportation of the
14	Senate and the Committee on Energy and Com-
15	merce of the House of Representatives a report
16	containing the results of the study conducted
17	under paragraph (1).
18	(B) AVAILABILITY.—The Secretary shall
19	make the report described in subparagraph (A)
20	publicly available on the website of the Depart-
21	ment of Commerce.

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AGENDA ITEM 6

REPORT

Southern California Association of Governments July 2, 2025

То:	Executive/Administration Committee (EAC)	EXECUTIVE DIRECTOR'S APPROVAL
From:	Javiera Cartagena, Chief Government and Public Affairs Officer (213) 236-1980, cartagena@scag.ca.gov	
Subject:	SCAG Memberships and Sponsorships	Kome Ajise

RECOMMENDED ACTION:

That the Executive/Administration Committee, acting on behalf of the Regional Council, approve up to \$62,792 for continuing memberships with 1) the California Association of Councils of Governments (CALCOG), 2) California Contract Cities Association (CCCA), and 3) American Public Transportation Association (APTA).

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 2: Be a cohesive and influential voice for the region.

EXECUTIVE SUMMARY:

At its June 17, 2025, meeting, the Legislative/Communications and Membership Committee (LCMC) approved up to \$62,792 for sponsorships with 1) the California Association of Councils of Governments (CALCOG), 2) California Contract Cities Association (CCCA), and 3) American Public Transportation Association (APTA).

Item 1:California Association of Councils of Governments (CALCOG)Type:MembershipAmount: \$50,520

Established in 1977, the California Association of Councils of Governments (CALCOG) is a statewide association representing 47 regional planning agencies to serve its members' needs for regional coordination and policy development. CALCOG works with and through its members to:

- Review plans and policies on subjects agreed upon by members;
- Coordinate policy development as appropriate to the League of California Cities, the California State Association of Counties, the National Association of Regional Councils, and the Association of Metropolitan Planning Organizations;
- Promote more effective planning at the regional level;



- Conduct statewide workshops and conferences that provide members with an ideal opportunity to discuss key issues and learn from recognized experts in various fields; and
- Provide an informational clearinghouse on issues of concern to the regions and state.

The Fiscal Year (FY) 2025-26 annual dues are \$50,520, which is the same as last fiscal year, but \$4,320 higher than FY 2023-24. Given the vast quantity of legislation and policies related to regional issues and sustainable communities, CALCOG membership remains invaluable to SCAG.

CALCOG provides a strong voice for regional organizations in Sacramento. Six years ago, CALCOG played a key role in securing the inclusion of the first Regional Early Action Planning (REAP) Housing Grant 2019 program, which received a \$125 million allocation in Governor Newsom's Housing Budget. SCAG received \$47 million to help local communities promote and increase the housing supply. CALCOG advocated for the expansion of the program in 2021 and secured \$560 million for MPO regions for the REAP 2.0 program. These funds have supported efforts to implement the Sustainable Communities Strategy, including infill housing development, reducing Vehicle Miles Traveled (VMT), and promoting Affirmatively Furthering Fair Housing (AFFH). In addition, CALCOG is also leading the effort to extend the REAP 2.0 expenditure and reporting deadline to ensure that all SCAG grantees can complete their projects and prevent unused funds from reverting to the state general fund.

SCAG EEC member Britt Huff currently serves as President of CALCOG and former SCAG President Jan Harnik is presently serving as CALCOG's First Vice President. Other CALCOG Board Members include SCAG Second Vice President Jenny Crosswhite, as well as RC members Margaret Finlay, Alan Wapner, Mike Goodsell, John Gabbard.

Item 2:California Contract Cities Association (CCCA)Type:MembershipAmount: \$6,500

The California Contract Cities Association (CCCA) is a network of member cities united to advocate for cities that contract for municipal services, ensuring they receive these services at the lowest possible cost. Through educational seminars, networking opportunities, and partnerships with numerous public, private, and nonprofit organizations, the Association provides meaningful resources to inform policy decisions affecting its member cities. The Association comprises 73 member cities and represents more than 7.5 million residents from across California.

The Fiscal Year (FY) 2024-2025 annual dues are \$6,500, which is \$1,500 higher than the FY 2023-2024 dues of \$5,000. Given the high number of SCAG member jurisdictions that contract for municipal services, retaining CCCA membership is a valuable partnership opportunity to the agency.



Staff recommends that the agency maintain membership at the "Silver" level, which will provide SCAG with the following:

- An opportunity to attend monthly CCCA Board of Directors Meetings (meal cost included for one (1) agency representative);
- Link to SCAG website in Associate Members Directory on CCCA website;
- Priority Selection for Annual Municipal Seminar booth location;
- Sponsor recognition (including signage) at educational seminars;
- Invitation to select CCCA City Managers/Administrators Committee meetings;
- Access to CCCA membership roster and conference registration lists;
- One (1) registration at the Annual Municipal Seminar;
- Participation in the Associate Members Program Steering Committee; and
- (2) SCAG social media recognitions per year.

Former SCAG President and current RC member Margaret Finlay serves on the CCCA's Executive Board and Bylaws Committee. Other SCAG RC members serving on the CCCA's Executive Board include RC Member Jeff Wood and PC Member Ed Reece.

Item 3:	American Public	Fransit Association (APTA)
Type:	Membership	Amount: \$5,772

The American Public Transportation Association (APTA) is a leading force in advancing public transportation. APTA members encompass a diverse range of organizations, including transit systems, government agencies, manufacturers, suppliers, consulting firms, contractors, and other business partners. To strengthen and improve public transportation, APTA serves and leads its diverse membership through advocacy, innovation, and the sharing of information. An annual membership provides SCAG access to the highest-quality tools, resources, and programs, including advocacy efforts, networking and partnership opportunities, the latest industry research and data, and professional development. These benefits are valuable, considering the recent and ongoing work in Congress on providing aid to transit agencies in response to the Coronavirus Disease 2019 (COVID-19) pandemic and its impact on transit systems, as well as transportation reauthorization legislation and spending bills.

SCAG is seeking to renew its membership with APTA at the "Category D – Governmental Agencies" level, with a membership fee of \$5,772. This is the same cost as last year's membership with APTA and is consistent across non-operating state departments of transportation, metropolitan planning organizations (MPOs), and governmental agencies, including agencies of local or regional levels of government responsible for the planning and/or development of public transit systems.

PRIOR COMMITTEE ACTION:



Staff presented the agenda item for up to \$62,792 to retain our membership with 1) the California Association of Councils of Governments (CALCOG), 2) California Contract Cities Association (CCCA), and 3) American Public Transportation Association (APTA) to the LCMC at its meeting on June 17, 2025. The LCMC approved this item unanimously as part of the consent calendar.

FISCAL IMPACT:

\$6,500 to retain our membership with the California Contract Cities Association (CCCA) is included in the approved FY 2024-25 General Fund budget. \$50,520 to retain our membership with the California Association of Councils of Governments (CALCOG) is in the approved FY 2025-26 General Fund and Indirect Cost budgets. \$5,772 to retain our membership with the American Public Transportation Association is included in the approved FY 2025-26 General Fund budget.

AGENDA ITEM 7



Southern California Association of Governments July 2, 2025

То:	Executive/Administration Committee (EAC)	EXECUTIVE DIRECTOR'S APPROVAL
From:	Erika Bustamante, Deputy Director (213) 236-1892, Bustamante@scag.ca.gov	1/ A tica
Subject:	Purchase Orders, Contracts and Contract Amendments below the Regional Council's Approval Threshold	Kome Ajise

RECOMMENDED ACTION:

Receive and File.

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 1: Establish and implement a regional vision for a sustainable future. 2: Be a cohesive and influential voice for the region. 3: Spur innovation and action through leadership in research, analysis and information sharing. 4: Build a unified culture anchored in the pursuit of organizational excellence. 5: Secure and optimize diverse funding sources to support regional priorities.

BACKGROUND:

SCAG executed the following Purchase Orders (POs) for more than \$5,000 but less than \$500,000 in May 2025:

Vendor	Description	Amount
HOTEL MAYA	EAC RETREAT VENUE DEPOSIT	\$30,000
1122 7TH STREET LLC	LEGISLATIVE SUMMIT VENUE BALANCE	\$19,828

SCAG executed the following contracts for more than \$25,000 but less than \$500,000:

Consultant/Contract No.	Description	Amount
Somos Group LLC	The consultant shall provide services for a	\$118,300
25-023-C01	Sustainable Transportation Planning Grant funded	
	by Caltrans for the Los Angeles County	
	Department of Public Works (LADPW) for the	
	project, "East LA Moves," in partnership with	
	Public Matters, a local community-based	
	organization.	





REPORT

East View Geospatial dba East	The vendor shall provide a dataset for mapping,	\$31,625
View Cartographic, Inc.	model network development, socio-economic	
25-034-C01	forecasting, and location analysis to support the	
	development of 2028 Connect SoCal.	
Carahsoft Technology Corp	The vendor shall provide a three-year	\$136,552
25-035-C01	subscription to the Rapid7 Insight Platform, which provides a comprehensive suite of cybersecurity	
	tools, including vulnerability management, threat	
	detection and response, and cloud security	
	posture management.	

SCAG executed the following contract amendments for less than \$150,000 and 30% of the original contract value:

Consultant/Contract No.	Description	Amount
Holland & Knight, LLP 20-021-C01, Amendment 6	The consultant will continue to provide federal legislative advocacy services through December 2025.	\$30,000
Cruz Strategies, LLC 21-005-C01, Amendment 6	The consultant will continue to provide state legislative advocacy services through December 2025.	\$27,000

ATTACHMENT(S):

- 1. Contract Summary 25-023-C01 (Informational)
- 2. Contract Summary 25-034-C01 (Informational)
- 3. Contract Summary 25-035-C01 (Informational)
- 4. Contract Summary 20-021-C01 Amend. 6 (Informational)
- 5. Contract Summary 21-005-C01 Amend. 6 (Informational)

CONSULTANT CONTRACT NO. 25-023-C01

Recommended Consultant:	Somos Group LLC	
Background & Scope of Work:	The consultant shall provide services for a Sustainable Transpor Grant funded by Caltrans for the Los Angeles County Department (LADPW) for the project, "East LA Moves," in partnership with Public community-based organization. Specifically, the consultant shall management activities for the project team, conduct technical a collision data, and develop recommendations to address need community members, inclusive of concept design plans (not to design) for at least five (5) locations within the project corridors.	of Public Works Matters, a local conduct project analysis utilizing Is identified by
Project's Benefits & Key Deliverables:	 The project's benefits and key deliverables include, but are not lim Creating a participatory planning model for East LA community will identify and propose traffic safety and mobility enhanceme East LA streets that have a history of fatal and severe injury col Engaging East LA community members in all 3 project stages: e conditions analysis; shaping the draft plan; and reviewing and r plan; and Developing near-term recommendations for immediate implementations for future implementations for f	members that ents along three lisions; xisting revising the final nentation and
Strategic Plan:	This item supports SCAG's Strategic Plan Priority #1: Establish an regional vision for a sustainable future.	nd implement a
Contract Amount:	Total not to exceed	\$118,300
	Somos Group LLC (prime consultant) Parity Solutions (subconsultant)	\$69,400 \$48,900
Contract Period:	June 5, 2025 through February 28, 2026	
Project Number(s):	275-4823UC.08 \$104,731 275-4823E.08 \$13,569 Funding source(s): SB 1 Sustainable Communities (SC) Formula and Development Act (TDA). Funding of \$118,300 is available in the Fiscal Year (FY) 2025-2 Program (OWP) Budget in Project Number(s) 275-4823.08, and ar are expected to be carried forward into future fiscal year budge	6 Overall Work ny unused funds
	budget availability.	
Request for Proposal (RFP):	SCAG staff notified 2,274 firms of the release of RFP 25-023 via SC Management System website. A total of 72 firms downloaded received the following proposal in response to the solicitation:	
	Somos Group LLC - (1 subconsultant)	\$118,300

	After receiving only one proposal, staff surveyed 72 firms that downloaded the RFP to determine why each did not submit a proposal. Five (5) firms responded to staff's inquiry, which disclosed that the main reason these firms did not respond was that they did not have the expertise to complete the scope of work, and the budget was too low. Staff advertised the RFP for the normal four (4) week period and extended the procurement to an additional two (2) weeks after the initial 4-week period. Staff requested and received Caltrans authorization to proceed with evaluating the single offer received. Staff believed that resoliciting would not likely yield a different result and needed to maintain the project's schedule and therefore proceeded to evaluate the one offer.
Selection Process:	The Proposal Review Committee (PRC) evaluated the single proposal in accordance with the criteria set forth in the RFP and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposal, the PRC interviewed the one offeror. The PRC consisted of the following individuals: Lyndsey Nolan, Senior Regional Planner (Project Manager), SCAG Mike Blockstein, Co-Principal, Public Matters (CBO) John Ickis, Civil Engineer, Los Angeles County, Department of Public Works
Basis for Selection:	 The PRC recommended Somos Group LLC for the contract award because the consultant: Demonstrated a strong understanding of the project, particularly during the interview when they explained why they included budget in all the tasks, including those assigned to the CBO, to coordinate the planning work with the engagement, since they are not isolated work products. They emphasized that, based on their experience running a civic studio, "hard" and "soft" work products require close coordination and translation, and shared that in their experience, the tasks cannot be so siloed. They also understood that the unique nature of the project partnership structure would involve playing a liaison role between project partners, a steep learning curve, and need to add value quickly, given the project timeline; Provided a smart, flexible, and well-tailored technical approach, emphasizing that they would "listen and ask questions" rather than flatly taking the lead, which would not be appropriate for this project. This approach appealed to the PRC from a project management perspective as well as a philosophical perspective in terms of both the unique partnership dynamics and the sensitive engagement needs for this project and community. In addition, they demonstrated competency in taking on a "backbone infrastructure" type role in complex multi-agency projects and supporting a community-based organization in managing and implementing a multimillion-dollar grant with strict regulatory requirements. Finally, they emphasized that they excel in taking complicated GIS data, distilling it to essential points, and communicating analysis to lay audiences; and Proposed a realistic price to perform the entire scope of work. Given the extensive array of experience doing similar transportation and planning projects, the cost is reasonable, and the consultant team can execute the work and support the broader project team within budget and timeline.

CONSULTANT CONTRACT NO. 25-034-C01

Recommended Consultant:	East View Geospatial dba East View Cartographic, Inc.
Background & Scope of Work:	The mapping and location data is crucial to SCAG's goal to develop, maintain and enhance data and information to support planning and decision making in a timely and effective manner.
	A similar dataset was purchased and used by SCAG for displaying and mapping roadway networks, geocoding addresses, and referencing in the development of SCAG travel demand modeling networks for SCAG 2024 Connect SoCal.
	The desired outcome from this data purchase will provide a solution that meets our current needs to establish regional mapping and location conditions at the roadway link level, point level Point of Interest and address points for SCAG 2028 Connect SoCal with the anticipated 2024 base year.
	This data purchase will result in regional mapping and location data with geometry and attributes that support the development of SCAG travel demand modeling networks, and mapping and geocoding addresses needed for associating address- based socio-economic attributes to SCAG zonal data such as parcel database.
Project's Benefits & Key Deliverables:	 The project's benefits and key deliverables include, but are not limited to: Provide a comprehensive and up-to-date dataset for mapping, model network development, socio-economic forecasting, and SPM location analysis to support the development of 2028 Connect SoCal across various departments in the Planning Division,
	 Provide a dataset to enable SCAG IT to build rooftop address locator geocoding tool for SCAG GIS Enterprise, Deliverables include Year 2024 TomTom Orbis routable all-street network, address points, Points of Interest, ZIP-5 Layer, and user guide.
Strategic Plan:	This item supports SCAG's Strategic Plan Priority #3: Spur innovation and action through leadership in research, analysis, and information sharing
Contract Amount:	Total not to exceed \$31,625
	East View Geospatial dba East View Cartographic, Inc. (prime consultant) \$ 31,625
	Note: East View Geospatial dba East View Cartographic, Inc. originally proposed \$37,500, but staff negotiated the price down to \$31,625 without reducing the scope of work.
Contract Period:	Notice to Proceed through June 30, 2026
Project Number(s):	055-0704E.02 \$31,625 Funding source(s): Transportation Development Act (TDA)

	Funding of \$31,625 is available in the Fiscal Year (FY) 2025-26 Overall Work		
	Program (OWP) Budget in Project Number(s) 055-0704E.02.		
Request for Proposal (RFP):	SCAG staff notified 5,309 firms of the release of RFQ 25-034-C01 via the PlanetBid website. A total of five (5) firms downloaded the RFQ. SCAG received the followin two (2) proposals in response to the solicitation:		
	East View Geospatial dba East View Cartographic, Inc. (no subconsultants) \$31,625		
	Panaf International, LLC (no subconsultants) \$23,200		
Selection Process:	The PRC consisted of the following individuals:		
Yang Wang, Senior Modeler, SCAG KiHong Kim, Principal Modeling, SCAG Dimitrius Poulakidas, Senior GIS Database Administrator, SCAG			
Basis for Selection:	The PRC recommends awarding the contract to the most responsive and responsible bidder, East View Geospatial dba East View Cartographic, Inc., because they:		
	 EVG proposed a product line that provides an innovative network routin capabilities—features that could potentially enhance current practices or development and validation of SCAG's travel demand model network, pendin further feasibility evaluation. EVG demonstrated the strongest understanding of SCAG's data acquisitio needs and tailored its proposal accordingly, offering a newer, ready-to-shi product specifically aligned with the requirements outlined in the RFQ. Notably, the inclusion of routing network features was proposed in direct response to SCAG's expressed interest in improving the travel demand model network development process. EVG has also conveyed high confidence in its ability to deliver the set or products required in the RFQ on time. In terms of value, EVG provided the most comprehensive and detailed dataset covering the full SCAG region. While EVG's price proposal was not the lowest and exceeded SCAG's target budget, the PRC determined that it represents current market rates an provides a robust and cost-effective option to fulfill the full scope of work. Additionally, SCAG IT staff has prior experience utilizing EVG's data and foun success in developing address locator geocoding services based on the previous product. Further, our IT staff's familiarity with the previous product offers a significar reduction in the amount of time and effort needed to meet the requirement in preparation for SCAG's 2028 Connect SoCal. Moreover, it will provide a updated geocoding services to deploy the newly acquired dataset from th selected vendor, thereby increasing the overall efficiency and value for th project. 		

•	Despite the other bidder proposing a lower cost proposal, the PRC did not recommend the other bidder for the contract award due to their proposed
	delivery option, in which mapping data assembled from various data sources and associated steps would not apply to the project at hand. To fulfill the
	requirements of associated tasks, SCAG must have data acquisition, instead of soliciting technical support as seen in the quote from the winning bidder.
	The technical aspect of the other bidder's proposal has been SCAG's standard practices, thus demonstrating why their firm was selected. The other bidder
	failed to address our need for address geocoding locator data. Additionally, the other bidder's proposal did not demonstrate experience in performing
	projects of similar scope.

Conflict of Interest (COI) Form - Attachment For July 2025 Regional Council Approval

The consultant team for this contract includes:

	Did the consultant disclose a conflict in the Conflict of
Consultant Name	Interest Form they submitted with its original proposal
	(Yes or No)?
East View Geospatial dba East View Cartographic,	No - form attached
Inc. (prime consultant)	

CONSULTANT CONTRACT NO. 25-035-C01

Recommended Consultant:	Carahsoft Technology Corp	
Background & Scope of Work:	Under this agreement, SCAG will purchase a three-year subscription to the Rapid7 Insight Platform via Carahsoft Technology Corp, with CompuCom Systems as the channel partner. Rapid7 provides a comprehensive suite of cybersecurity tools, including vulnerability management, threat detection and response, and cloud security posture management. This procurement will help SCAG enhance its IT security posture and maintain compliance with industry best practices and audit requirements. Services include software licensing, access to the Insight Platform, and ongoing technical support and maintenance for the duration of the agreement.	
Project's Benefits & Key Deliverables:	 The project's benefits and key deliverables include, but are not limited to: Provides SCAG with centralized visibility into vulnerabilities, threats, and endpoint behavior across its hybrid IT environment. Enables SCAG to proactively manage cyber risks and improve incident response times. Enhances compliance readiness for cybersecurity-related audits and regulatory reviews. Offers scalable security analytics and automation to reduce the burden on internal IT resources. Includes onboarding, configuration assistance, and technical support for the Rapid7 platform. Improves SCAG's ability to safeguard data and infrastructure serving internal staff and member agencies. 	
Strategic Plan:	This project helps SCAG take a more strategic and proactive approach to cybersecurity. By using Rapid7, we'll be able to find and fix system vulnerabilities faster, detect threats in real time, and better protect our internal systems. This supports our long-term goal of improving operations and making sure the tools and data our staff and member agencies rely on stay secure and available.	
Contract Amount:	Total not to exceed\$136,552Carahsoft Technology Corp (prime consultant)\$136,552	
Contract Period:	March 31, 2025 through March 30, 2026	
contract r enou.		
Project Number(s):	Funding of \$136,552 is available in the Fiscal Year (FY) 2025-26 Indirect Cost Program Budget in Project Number(s) 811-1163.08.	
Basis for Selection:	SCAG procured the goods and services under a Master Service Agreement (MSA) previously competitively procured by another governmental entity. SCAG utilized an MSA with the National Association of State Procurement Officials (NASPO), MSA AR2472. https://www.naspovaluepoint.org/portfolio/cloud-solutions-2016-2026/carahsoft-technology-corporation/	

rev 03/02/23

CONSULTANT CONTRACT NO. 20-021-C01 AMENDMENT NO. 06

Consultant:	Holland & Knight LLP		
Background & Scope of Work:	Under this agreement, Holland & Knight will serve as SCAG's Federa among other things support the development of SCAG's annual Legi for review by the Legislative/Communications and Membership Com Regional Council, subject to final review by SCAG's Internal Auditor.	slative Program	
	This amendment increases the contract value from \$600,000 to \$630 and extends the contract term from 09/30/2025 to 12/31/25.	0,000 (\$30,000)	
	This increase is due to the three-month extension of the contract ter contract amount was \$600,000 over five years, consisting of a \$10,0 retainer. Thus, \$30,000 is added to the contract to cover the three-m at the same monthly rate of \$10,000 per month.	00 flat monthly	
Project's Benefits	Developing and suggesting strategies for the successful atta	inment of	
& Key Deliverables:			
Strategic Plan:	This contract supports SCAG's Strategic Priority 2: Be a cohesive voice for the region	and influentia	
Amendment	Amendment 6	\$30,000	
Amount:	Amendment 5 (administrative - no change to contract's value) Amendment 4(administrative - no change to contract's value) Amendment 3 (administrative - no change to contract's value)	\$0 \$0 \$0	
	Amendment 2 (administrative - no change to contract's value)	\$0	
	Amendment 1 (administrative - no change to contract's value)	\$0	
	Original contract value Total contract value is not to exceed	<u>\$600,000</u> \$630,000	
Contract Period:	October 9, 2020, through December 31, 2025		
Project Number:	Funding of \$30,000 is available in the Fiscal Year (FY) 2025-26 Gener in Project Number(s) 800-0160.02, subject to budget availability.	al Fund Budget	

Basis for the	With the plethora of SCAG's ongoing federal advocacy efforts, this contrac
Amendment:	amendment will support the implementation of Connect SoCal 2024 and facilitate
	the pursuit of legislation that is consistent with the Regional Council-adopted 2025
	2026 State and Federal Legislative Platforms. For example, Holland and Knigh
	(H&K) LLP is currently assisting SCAG advocacy for agency priorities related to the
	federal Surface Transportation Reauthorization bill, which contains SCAG's core
	federal planning dollars, in addition to formula and competitive grant funding that
	flows directly to SCAG or is awarded/allocated to our member jurisdictions, county
	transportation commissions, and partners. SCAG member jurisdictions and count
	transportation commissions have requested that the agency advocate for shared
	priorities for inclusion in the Surface Transportation Reauthorization Bill, which
	must be passed before the previous reauthorization bill expires on September 30
	2025. In addition, H&K is assisting SCAG with general legislative advocacy services
	as Congress and the Trump Administration take action and introduce legislation
	related to Connect SoCal 2024 and the agency's adopted 2025-2026 Federa
	Legislative Platform. Staff is working to finalize a new long-term contract for federa
	advocacy services. However, if this contract is not amended, the agency will lose a
	crucial component of its federal advocacy program, while many efforts critical to
	the SCAG are underway. This contract amendment will ensure that the agenc
	retains continuous access to federal advocacy services through December 2025
	allowing SCAG to continue working on these efforts until the new long-tern
	contract is executed.

CONSULTANT CONTRACT NO. 21-005-C01 AMENDMENT NO. 06

Consultant:	Cruz Strategies, LLC		
Background &	SCAG has an urgent and compelling need to obtain legislative advocacy services in the state capital. SCAG is officially designated by various federal and state laws as		
Scope of Work:	the state capitol. SCAG is officially designated by various federal and state laws as a Council of Governments, a Multi-County Designated Transportation Planning Agency, and the Metropolitan Planning Organization for the Southern California region. The responsibilities associated with these designations require effective advocacy with the state legislature, the administration, and various regulatory agencies in Sacramento.		
	Under this agreement, the consultant shall provide state legislative advocacy services and support the development of SCAG's annual Legislative Program for review by the Legislative/Communications and Membership Committee and the Regional Council, for up to five (5) years.		
	This amendment also increases the contract value from \$540,000 to \$567,000 (\$27,000) and extends the contract term from 09/30/2025 to 12/31/25.		
	This increase is due to the three-month extension of the contract term. The original contract amount was \$540,000, with an annual cost of \$108,000 over five years, equivalent to \$9,000 per month. Thus, \$27,000 is being added to the contract to cover the three-month extension at the same monthly rate of\$9,000 per month.		
Project's Benefits & Key Deliverables:	 Support the development of SCAG's annual Legislative Program for review by the Legislative/Communications and Membership Committee (LCMC) and the Regional Council (RC); 		
	 Assist with the initiation of legislation sponsored or supported by SCAG, including the necessary actions to prepare draft legislation, obtain legislative sponsorship, influence legislative analyses, determine and organize testimony, and influence appropriate officials to develop and pass such legislation; 		
	 Provide logistical support for Sacramento and district office visits. This includes developing proposed agenda and scheduling meetings with legislators, legislative staff, and members of the Administration to further the goals of SCAG's Legislative Program; 		
	 Assist SCAG in developing extensive and bipartisan relationships with members of the Legislature, specifically members of legislative leadership and the southern California delegation, and other key figures in the Assembly and State Senate; 		
	 Assist SCAG in developing relationships with members of the Administration, including but not limited to representatives of and appointees to the California State Transportation Agency, California Transportation Commission, California Air Resources Board, and Strategic Growth Council; 		
	 Identify, secure, and coordinate opportunities for SCAG to testify at legislative or administrative hearings on policies and programs that impact SCAG; and 		

	Actively participate in appropriate state coalitions and wo further the goals of SCAG's Legislative Program.	rking groups to
Strategic Plan:	This contract supports SCAG's Strategic Priority 2: Be a cohesive voice for the region	and influentia
Amendment	Amendment 6	\$27,000
Amount:	Amendment 5 (option year 2)	\$0
	Amendment 4 (administrative - no change to contract's value)	\$0
	Amendment 3 (option year 1)	\$0
	Amendment 2 (administrative - no change to contract's value)	\$0
	Amendment 1 (administrative - no change to contract's value)	\$0
	Original contract value	<u>\$540,000</u>
	Total contract value is not to exceed	\$567,000
Contract Period:	November 30, 2020, through December 31, 2025	
Project Number:	Funding of \$27,000 is available in the Fiscal Year (FY) 2025-26 General Fund Budget in Project Number(s) 800-0160.02, subject to budget availability.	
Basis for the Amendment:	Budget in Project Number(s) 800-0160.02, subject to budget available s for the With the plethora of SCAG's ongoing state advocacy effort	

AGENDA ITEM 8



Southern California Association of Governments July 2, 2025

То:	Executive/Administration Committee (EAC)	EXECUTIVE DIRECTOR'S APPROVAL
From:	Cindy Giraldo, Chief Financial Officer (213) 630-1413, giraldo@scag.ca.gov	
Subject:	CFO Monthly Report	Kome Ajise

RECOMMENDED ACTION:

Receive and File.

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 5: Secure and optimize diverse funding sources to support regional priorities.

ACCOUNTING:

Membership Dues

As of May 31, 2025, 189 cities, 6 counties, 7 commissions, and 11 tribal governments have paid their Fiscal Year (FY) 2024-2025 membership dues. SCAG has collected \$2.74 million out of \$2.76 million billed. This represents 99.38% of the membership assessment.

Investments & Interest Earnings

As required by SCAG's investment policy adopted by the Regional Council in July 2018, staff will provide a monthly report of investments and interest earnings. As of May 31, 2025, SCAG has invested \$24.02 million in the LAIF account and has earned \$816,197.96 in interest income (as of Q3). The interest earnings are distributed on a quarterly basis with an average interest rate of 4.28%. Additionally, SCAG has opened a Money Market Account to maximize interest income while monitoring the REAP's funding balance, interest earnings from this account are distributed monthly. As of May 31, 2025, SCAG has invested \$38.12 million in the Money Market Account and has earned \$1,910,565.13 (YTD), in interest income.

BUDGET & GRANTS (B&G):

Caltrans provided their comments to the FY 2024-25 Overall Work Program (OWP) 3rd Quarter Progress Report. Staff addressed the comments and provided responses to Caltrans on May 30, 2025.





Staff kicked off FY 2026-27 Budget Development process in May and each Division is currently working on compiling the FY27 Budget Requests. The Divisions are expected to submit the required budget request materials to Budget & Grants Department in July and August.

Lastly, staff received the approval of FY 2025-26 OWP from FHWA, FTA and Caltrans in June. Staff also received the approval of FY 2025-26 Indirect Cost Rate Proposal from FTA. Staff is currently preparing FY 2025-26 OWP In-Kind Match Package for the value of third-party services by local transportation agencies that may be accepted as match for federal funds for specific SCAG planning work activities. The In-Kind Match Packet is being prepared in accordance with the provisions of 2 CFR 200.306 and will be submitted to Caltrans for review and approval.

CONTRACTS ADMINISTRATION:

In May 2025, the Contracts Administration Department staff supported 18 formal procurements and 191 active contracts for professional services. In this month's consent calendar agenda item, "Purchase Orders, Contracts, and Contract Amendments below Regional Council's Approval Threshold," staff reports executing three contracts and two contract amendments under the Regional Council approval threshold. Additionally, the following contracts are included for Regional Council approval:

Consultant/Contract # Alta Planning + Design, Inc. 25-030-C01	<u>Contract Purpose</u> The consultant will lead the 2028 Games Transportation Demand Management Support Plan.	Contract Amount \$2,757,853
Cambridge Systematics, Inc. 25-031-C01	The consultant will lead the 2028 Games Freight Transportation Demand Management (TDM) Plan & Pilot Project Demonstration project.	\$1,187,837