

## REAP 2.0 CASE STUDY

### THE CITY OF MOORPARK DOWNTOWN SPECIFIC PLAN

Doug Spondello, Community  
Development Director



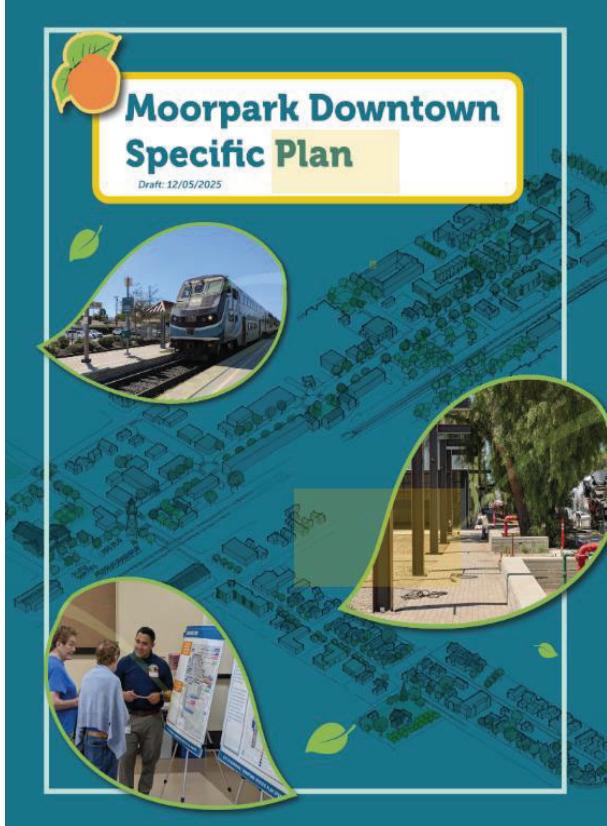




 Page 2	<p>November 18, 2023</p> <h2>Moorepark receives \$250,000 grant to plan for downtown growth</h2> <p><b>By Zia Zografos ziaz@moorepark.org</b></p> <p>The Regional Council of the Southern California Association of Governments has awarded the City of Moorpark \$250,000 to update the city's downtown open-space plan, something that's been a long time coming.</p> <p>"We appreciate SCAG's recognition that walkable downtowns are worth investing in, and SCAG's investment in Moorpark's open-space plan is a specific plan that is thoughtful, thorough and tailored for Moorpark," Mayor Chris Esgren said.</p> <p>SCAG's investment in Moorpark's downtown open-space plan is a specific program, said Doug Spoddolo, department of community development director.</p> <p>The regional council received 21 applications and gave 11 grants, committing \$8 million total.</p> <p>Planners are grateful to the start of the AG plan this fall, and are looking forward to using the plan as we develop this plan for downtown Moorpark," Saxon said.</p>	<p><b>Moorepark Acorn</b></p>
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A flyer for the Moorpark Downtown Specific Plan Update. It features a QR code for the survey, a map of Moorpark, and text encouraging community input to refine the plan's vision and goals.





To learn more, visit:  
**MOORPARKCA.GOV/DTSP**



SEPTEMBER 2025

**Workshop 1**  
Introduction and  
Visioning

Come learn about the  
Downtown Moorpark Specific  
Plan Update and tell us  
your vision for downtown  
Moorpark.

OCTOBER 2025

**Workshop 2**  
Urban Design  
Concepts

Provide your input on  
possible uses, building forms,  
parking, open space, and  
other public amenities for  
Downtown Moorpark

OCTOBER 4, 2025  
VISIT OUR BOOTH AT COUNTRY DAYS COMMUNITY PARADE & STREET FAIR!  
Historic High Street between Moorpark Avenue and Spring Road

FEBRUARY 2026

**Workshop 4**  
Public Draft Downtown  
Specific Plan

Review the Public Draft  
Downtown Moorpark  
Specific Plan Update!

SUMMER 2026

**Public Hearings  
and Adoption**

The Specific Plan Update will  
go to Planning Commission  
and City Council for adoption.



**THANK YOU!**