



# Washington Neighborhood Community Corners

## Long Beach, CA

### August 24, 2022



Supported by SCAG's *Go Human* Program, in partnership with Arts Council for Long Beach and the City of Long Beach, *Washington Neighborhood Community Corners* brought the community together to understand concerns and build consensus around proposed improvements for safer streets. The event included a wheels tour, art activities, a survey, free helmet distribution, and bike adoption. The Kit of Parts curb extension demonstrated future improvements that increase the safety of people walking and biking, alongside artistic improvement. The event was held at 15th Street and Chestnut Avenue in Long Beach.



## Event Goals



Evaluator interacts with participants

Arts Council for Long Beach had three main goals for their event:

- ☑ Create a safer place for people to walk and bike within the community, especially for younger students and older adults.
- ☑ Bolster community values centered around creating a beautiful neighborhood for all, and allow all voices to be represented.
- ☑ Understand community feedback on the improvements and the artistic elements to establish a safer community environment.

# Demonstration Elements



Curb Extension at 15th Street and Chestnut Avenue

The curb extension demonstration provided an on-the-ground example of the future community-driven curb extension murals that will be installed on every corner of the intersection of 15th Street and Chestnut Avenue.

The Kit of Parts was used for one pop-up curb extension, while the City of Long Beach spray chalked outlines of the future curb extensions.

## Findings and Community Feedback

The event brought together a diverse and intergenerational group of residents (from youth to elders). Attendees were excited to use public art to address traffic safety issues at this intersection. Sixty-seven percent of surveyed attendees indicated that they utilized this intersection at least a few times a week, and 34% indicated feeling unsafe while traveling through the intersection, prior to the inclusion of improvements.

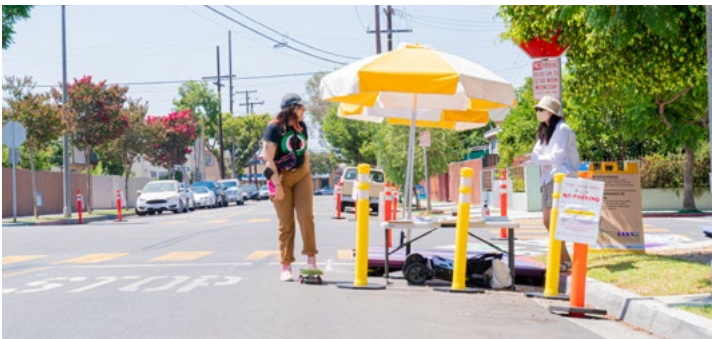
**300** participants

**254** surveys collected

**100** newsletter subscribers added

**Most popular community suggestions for the curb extension murals:**

- flowers
- animals
- bright colors
- piano keys



Curb Extension at 15th Street and Chestnut Avenue (left and right)